



Date: 07/21/11

Current Geography Selection: (1 Selected) Places: Shannon

Current Index Base: Entire US

## Demographic Detail Summary Report

### Population Demographics

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
Total Population	1,430		1,588		1,804		1,869		11.1%	3.6%
Population Density (Pop/Sq Mi)	345.4		383.7		435.9		451.7		11.1%	3.6%
Total Households	523		600		655		665		14.7%	1.5%

### Population by Gender:

Male	694	48.5%	787	49.5%	898	49.8%	931	49.8%	13.3%	3.7%
Female	736	51.5%	801	50.5%	906	50.2%	939	50.2%	8.9%	3.6%

### Population by Race/Ethnicity

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
White	964	67.4%	947	59.6%	1,033	57.3%	1,042	55.8%	-1.7%	0.9%
Black	463	32.4%	623	39.2%	745	41.3%	794	42.5%	34.7%	6.6%
American Indian or Alaska Native	0	0.0%	2	0.1%	3	0.2%	3	0.2%	N/A%	16.0%
Asian or Pacific Islander	3	0.2%	2	0.1%	3	0.2%	4	0.2%	-26.0%	18.1%
Some Other Race	0	0.0%	6	0.4%	9	0.5%	13	0.7%	1,231.8%	35.9%
Two or More Races			7	0.5%	11	0.6%	13	0.7%		19.6%
Hispanic Ethnicity	9	0.7%	15	1.0%	31	1.7%	40	2.1%	63.7%	28.9%
Not Hispanic or Latino	1,420	99.4%	1,573	99.1%	1,773	98.3%	1,829	97.9%	10.7%	3.2%

### Population by Age

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
0 to 4	105	7.3%	124	7.8%	136	7.6%	121	6.5%	18.6%	-11.3%
5 to 14	211	14.7%	243	15.3%	265	14.7%	266	14.2%	15.2%	0.4%

15 to 19	124	8.7%	124	7.8%	136	7.5%	145	7.8%	0.1%	6.8%
20 to 24	115	8.0%	110	7.0%	135	7.5%	151	8.1%	-3.8%	11.7%
25 to 34	230	16.1%	235	14.8%	245	13.6%	242	12.9%	2.3%	-1.5%
35 to 44	200	14.0%	254	16.0%	235	13.0%	234	12.5%	27.3%	-0.4%
45 to 54	141	9.9%	204	12.9%	248	13.7%	242	13.0%	45.0%	-2.2%
55 to 64	126	8.8%	130	8.2%	186	10.3%	210	11.2%	3.6%	13.1%
65 to 74	111	7.7%	97	6.1%	136	7.5%	161	8.6%	-12.4%	18.4%
75 to 84	52	3.6%	52	3.3%	62	3.4%	75	4.0%	0.1%	21.3%
85+	15	1.1%	14	0.9%	21	1.2%	23	1.2%	-6.7%	11.3%

**Median Age:**

Total Population	31.4		33.1		34.3		35.4		5.5%	3.2%
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**Households by Income**

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
\$0 - \$15,000	199	38.0%	117	19.4%	128	19.6%	130	19.6%	-41.4%	1.7%
\$15,000 - \$24,999	107	20.4%	91	15.2%	112	17.1%	117	17.6%	-14.9%	4.9%
\$25,000 - \$34,999	100	19.1%	111	18.5%	98	15.0%	93	14.0%	11.0%	-5.4%
\$35,000 - \$49,999	62	11.8%	116	19.2%	109	16.6%	107	16.1%	87.3%	-1.8%
\$50,000 - \$74,999	43	8.3%	122	20.3%	135	20.7%	139	20.9%	340.2%	2.7%
\$75,000 - \$99,999	3	0.5%	26	4.3%	38	5.9%	41	6.2%	875.2%	7.5%
\$100,000 - \$149,999	6	1.1%	11	1.9%	22	3.4%	25	3.8%	97.6%	13.6%
\$150,000 +	4	0.9%	8	1.3%	12	1.8%	12	1.7%	69.0%	-0.9%
Average Hhld Income	\$25,577		\$40,518		\$47,339		\$47,147		58.4%	-0.4%
Median Hhld Income	\$19,860		\$33,418		\$34,048		\$34,267		68.3%	0.6%
Per Capita Income	\$9,386		\$15,315		\$17,191		\$16,772		63.2%	-2.4%

**Employment and Business**

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 16 + Population	1,091		1,195		1,375		1,454		9.6%	5.8%
In Labor Force	727	66.6%	768	64.3%	853	62.0%	896	61.6%	5.7%	5.1%
Employed	706	97.1%	731	95.2%	772	90.6%	831	92.7%	3.6%	7.7%
Unemployed	22	3.0%	37	4.8%	81	9.4%	65	7.3%	70.0%	-19.0%
In Armed Forces	0	0.0%	0	0.0%	0	0.0%	0	0.0%	N/A%	N/A%
Not In Labor Force	364	33.4%	427	35.8%	522	38.0%	558	38.4%	17.4%	6.9%
Number of Employees (Daytime Pop)					364					
Number of Establishments					30					

Emp in Blue Collar Occupations	453	62.0%
Emp in White Collar Occupations	278	38.1%

### Housing Units

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Total Housing Units	562		651		726		737		15.8%	1.5%
Owner Occupied	432	76.9%	466	71.5%	501	69.0%	509	69.0%	7.8%	1.5%
Renter Occupied	91	16.3%	134	20.6%	154	21.2%	156	21.2%	47.0%	1.3%
Vacant	38	6.9%	51	7.8%	72	9.9%	73	9.9%	32.1%	1.7%

### Vehicles Available

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Average Vehicles Per Hhld	1.7		1.7		2.0		2.2		-0.2%	5.3%
0 Vehicles Available	41	7.7%	36	6.0%	25	3.9%	22	3.3%	-12.1%	-15.0%
1 Vehicle Available	191	36.0%	185	30.8%	190	29.0%	186	28.0%	-3.2%	-1.9%
2+ Vehicles Available	299	56.3%	379	63.2%	440	67.2%	457	68.8%	26.9%	3.9%

### Marital Status

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 15+ Population	1,112		1,221		1,403		1,483		9.8%	5.7%
Married, Spouse Present	664	59.7%	590	48.3%	682	48.6%	722	48.7%	-11.1%	5.9%
Married, Spouse Absent	29	2.6%	43	3.5%	48	3.5%	51	3.4%	50.3%	5.1%
Divorced	84	7.6%	185	15.2%	212	15.1%	224	15.1%	120.2%	5.8%
Widowed	108	9.7%	97	7.9%	110	7.8%	115	7.8%	-10.1%	5.1%
Never Married	228	20.5%	306	25.0%	350	25.0%	370	25.0%	33.9%	5.6%

### Educational Attainment

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 25+ Population	873		986		1,132		1,187		12.9%	4.8%
Grade K - 8	144	16.5%	77	7.8%	60	5.3%	45	3.8%	-46.5%	-24.8%
Grade 9 - 12	264	30.3%	169	17.2%	142	12.5%	126	10.6%	-36.0%	-11.1%

High School Graduate	273	31.3%	353	35.8%	413	36.5%	438	36.9%	29.2%	6.0%
Some College, No Degree	108	12.3%	252	25.6%	329	29.0%	360	30.3%	134.2%	9.5%
Associates Degree	27	3.1%	49	5.0%	82	7.2%	96	8.1%	81.7%	17.0%
Bachelor's Degree	40	4.6%	47	4.8%	76	6.7%	88	7.4%	18.1%	15.3%
Graduate Degree	17	1.9%	19	2.0%	30	2.7%	34	2.9%	13.9%	12.0%
No Schooling Completed			18	1.9%						

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Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.

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