



Date: 06/11/10

Current Geography Selection: (1 Selected) Places: Tupelo

Current Index Base: Entire US

Demographic Detail Summary Report

Population Demographics

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Population	31,001		34,294		35,924		36,640		10.6%	2.0%
Population Density (Pop/Sq Mi)	602.3		666.3		698.0		711.9		10.6%	2.0%
Total Households	11,878		13,444		13,572		14,283		13.2%	5.2%

Population by Gender:

Male	14,434	46.6%	16,107	47.0%	16,581	46.2%	16,133	44.0%	11.6%	-2.7%
Female	16,566	53.4%	18,187	53.0%	19,343	53.8%	20,507	56.0%	9.8%	6.0%

Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	23,520	75.9%	23,675	69.0%	23,887	66.5%	24,065	65.7%	0.7%	0.7%
Black	7,339	23.7%	9,828	28.7%	11,135	31.0%	11,605	31.7%	33.9%	4.2%
American Indian or Alaska Native	21	0.1%	37	0.1%	27	0.1%	13	0.0%	77.6%	-53.2%
Asian or Pacific Islander	92	0.3%	290	0.8%	272	0.8%	162	0.4%	215.9%	-40.5%
Some Other Race	28	0.1%	160	0.5%	208	0.6%	370	1.0%	462.0%	78.2%
Two or More Races			303	0.9%	395	1.1%	426	1.2%		7.8%
Hispanic Ethnicity	159	0.5%	469	1.4%	654	1.8%	884	2.4%	195.8%	35.2%
Not Hispanic or Latino	30,841	99.5%	33,824	98.6%	35,270	98.2%	35,756	97.6%	9.7%	1.4%

Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	2,446	7.9%	2,582	7.5%	2,538	7.1%	2,415	6.6%	5.6%	-4.8%
5 to 14	4,714	15.2%	5,347	15.6%	5,320	14.8%	5,113	14.0%	13.4%	-3.9%
15 to 19	2,224	7.2%	2,339	6.8%	2,722	7.6%	2,494	6.8%	5.2%	-8.4%
20 to 24	2,059	6.6%	1,956	5.7%	2,218	6.2%	2,682	7.3%	-5.0%	21.0%

25 to 34	5,343	17.2%	4,990	14.6%	3,987	11.1%	4,217	11.5%	-6.6%	5.8%
35 to 44	4,733	15.3%	5,467	15.9%	4,864	13.5%	4,085	11.2%	15.5%	-16.0%
45 to 54	3,200	10.3%	4,405	12.8%	5,249	14.6%	5,348	14.6%	37.7%	1.9%
55 to 64	2,470	8.0%	2,967	8.7%	3,881	10.8%	4,543	12.4%	20.1%	17.1%
65 to 74	2,065	6.7%	2,095	6.1%	2,498	7.0%	2,959	8.1%	1.5%	18.4%
75 to 84	1,303	4.2%	1,481	4.3%	1,969	5.5%	1,941	5.3%	13.7%	-1.4%
85+	442	1.4%	664	1.9%	677	1.9%	837	2.3%	50.2%	23.7%

Median Age:

Total Population	32.5		34.9		37.9		38.7		7.1%	2.1%
------------------	------	--	------	--	------	--	------	--	------	------

Households by Income

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	3,171	26.7%	2,532	18.8%	1,995	14.7%	1,863	13.0%	-20.2%	-6.6%
\$15,000 - \$24,999	2,077	17.5%	1,659	12.3%	1,511	11.1%	1,444	10.1%	-20.1%	-4.4%
\$25,000 - \$34,999	2,019	17.0%	1,934	14.4%	1,424	10.5%	1,269	8.9%	-4.2%	-10.8%
\$35,000 - \$49,999	2,174	18.3%	2,242	16.7%	2,143	15.8%	2,147	15.0%	3.1%	0.2%
\$50,000 - \$74,999	1,478	12.4%	2,468	18.4%	2,594	19.1%	2,822	19.8%	67.0%	8.8%
\$75,000 - \$99,999	541	4.6%	1,387	10.3%	1,535	11.3%	1,647	11.5%	156.6%	7.3%
\$100,000 - \$149,999	141	1.2%	691	5.1%	1,451	10.7%	1,962	13.7%	390.1%	35.2%
\$150,000 +	279	2.4%	531	4.0%	919	6.8%	1,128	7.9%	90.5%	22.7%
Average Hhld Income	\$0		\$53,937		\$74,171		\$86,955		N/A%	17.2%
Median Hhld Income	\$27,861		\$38,246		\$47,771		\$53,013		37.3%	11.0%
Per Capita Income	\$13,934		\$21,145		\$28,834		\$34,695		51.8%	20.3%

Employment and Business

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 16 + Population	23,419		25,870		27,531		28,616		10.5%	3.9%
In Labor Force	16,061	68.6%	17,375	67.2%	18,362	66.7%	18,926	66.1%	8.2%	3.1%
Employed	15,297	95.3%	16,523	95.1%	16,724	91.1%	17,811	94.1%	8.0%	6.5%
Unemployed	710	4.4%	807	4.6%	1,591	8.7%	1,067	5.6%	13.7%	-32.9%
In Armed Forces	59	0.3%	45	0.3%	47	0.3%	48	0.3%	-23.4%	1.5%
Not In Labor Force	7,358	31.4%	8,494	32.8%	9,169	33.3%	9,689	33.9%	15.4%	5.7%
Number of Employees (Daytime Pop)					36,398					
Number of Establishments					2,673					
Emp in Blue Collar Occupations			6,147	37.2%						
Emp in White Collar Occupations			10,376	62.8%						

Housing Units										
	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Total Housing Units	12,501		14,630		15,132		15,600		17.0%	3.1%
Owner Occupied	7,319	58.6%	8,440	57.7%	9,107	60.2%	10,854	69.6%	15.3%	19.2%
Renter Occupied	4,559	36.5%	5,004	34.2%	4,465	29.5%	3,429	22.0%	9.8%	-23.2%
Vacant	622	5.0%	1,186	8.1%	1,560	10.3%	1,317	8.4%	90.6%	-15.6%

Vehicles Available										
	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Average Vehicles Per Hhld	1.70		1.60		1.80		2.10		-7.9%	11.5%
0 Vehicles Available	1,099	8.4%	1,153	8.6%	849	6.3%	769	5.4%	4.9%	-9.4%
1 Vehicle Available	4,018	30.6%	4,833	36.0%	4,588	33.8%	4,473	31.3%	20.3%	-2.5%
2+ Vehicles Available	8,000	61.0%	7,458	55.5%	8,135	59.9%	9,041	63.3%	-6.8%	11.1%

Marital Status										
	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Age 15+ Population	23,838		26,364		28,061		29,107		10.6%	3.7%
Married, Spouse Present	13,283	55.7%	13,378	50.7%	14,323	51.0%	15,124	52.0%	0.7%	5.6%
Married, Spouse Absent	608	2.6%	1,252	4.8%	1,304	4.7%	1,266	4.4%	105.9%	-2.9%
Divorced	2,408	10.1%	3,361	12.8%	3,543	12.6%	3,584	12.3%	39.6%	1.2%
Widowed	2,155	9.0%	2,037	7.7%	2,176	7.8%	2,319	8.0%	-5.5%	6.6%
Never Married	5,384	22.6%	6,336	24.0%	6,716	23.9%	6,814	23.4%	17.7%	1.5%

Educational Attainment										
	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Age 25+ Population	19,556		22,068		23,125		23,931		12.9%	3.5%
Grade K - 8	1,552	7.9%	1,098	5.0%	640	2.8%	608	2.5%	-29.3%	-5.1%
Grade 9 - 12	3,061	15.7%	2,987	13.5%	2,267	9.8%	2,243	9.4%	-2.4%	-1.0%
High School Graduate	5,038	25.8%	5,261	23.8%	6,111	26.4%	6,433	26.9%	4.4%	5.3%
Some College, No Degree	4,377	22.4%	5,622	25.5%	5,838	25.3%	5,816	24.3%	28.4%	-0.4%
Associates Degree	1,296	6.6%	1,374	6.2%	1,616	7.0%	1,757	7.3%	6.1%	8.7%
Bachelor's Degree	2,824	14.4%	3,791	17.2%	4,701	20.3%	4,736	19.8%	34.3%	0.8%
Graduate Degree	1,402	7.2%	1,770	8.0%	1,952	8.4%	2,338	9.8%	26.3%	19.8%
No Schooling Completed			165	0.8%						

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. [More About Our Data](#).
Demographic data © 2009 by Experian/Applied Geographic Solutions.
Traffic Count data © 2009 by DataMetrix. All rights reserved.

© **2009. DDR is brought to you by SRC, LLC.**

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

[Privacy Statement](#) | [License Agreement](#)