



Date: 07/21/11

Current Geography Selection: (1 Selected) Places: Tupelo

Current Index Base: Entire US

## Demographic Detail Summary Report

### Population Demographics

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
Total Population	31,001		34,294		36,320		38,492		10.6%	6.0%
Population Density (Pop/Sq Mi)	602.3		666.3		705.7		747.9		10.6%	6.0%
Total Households	11,878		13,444		13,695		14,220		13.2%	3.8%

### Population by Gender:

Male	14,434	46.6%	16,107	47.0%	17,157	47.2%	18,212	47.3%	11.6%	6.1%
Female	16,566	53.4%	18,187	53.0%	19,163	52.8%	20,280	52.7%	9.8%	5.8%

### Population by Race/Ethnicity

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
White	23,520	75.9%	23,675	69.0%	24,070	66.3%	25,142	65.3%	0.7%	4.5%
Black	7,339	23.7%	9,828	28.7%	11,234	30.9%	12,287	31.9%	33.9%	9.4%
American Indian or Alaska Native	21	0.1%	37	0.1%	47	0.1%	54	0.1%	77.6%	14.9%
Asian or Pacific Islander	92	0.3%	290	0.8%	357	1.0%	406	1.1%	215.9%	13.8%
Some Other Race	28	0.1%	160	0.5%	214	0.6%	282	0.7%	462.0%	31.8%
Two or More Races			303	0.9%	397	1.1%	321	0.8%		-19.2%
Hispanic Ethnicity	159	0.5%	469	1.4%	860	2.4%	1,090	2.8%	195.8%	26.7%
Not Hispanic or Latino	30,841	99.5%	33,824	98.6%	35,460	97.6%	37,403	97.2%	9.7%	5.5%

### Population by Age

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
0 to 4	2,446	7.9%	2,582	7.5%	2,625	7.2%	2,386	6.2%	5.6%	-9.1%
5 to 14	4,714	15.2%	5,347	15.6%	5,422	14.9%	5,582	14.5%	13.4%	2.9%

15 to 19	2,224	7.2%	2,339	6.8%	2,364	6.5%	2,611	6.8%	5.2%	10.4%
20 to 24	2,059	6.6%	1,956	5.7%	2,182	6.0%	2,449	6.4%	-5.0%	12.3%
25 to 34	5,343	17.2%	4,990	14.6%	4,770	13.1%	4,772	12.4%	-6.6%	0.0%
35 to 44	4,733	15.3%	5,467	15.9%	4,742	13.1%	4,849	12.6%	15.5%	2.3%
45 to 54	3,200	10.3%	4,405	12.8%	4,966	13.7%	4,998	13.0%	37.7%	0.6%
55 to 64	2,470	8.0%	2,967	8.7%	4,010	11.0%	4,705	12.2%	20.1%	17.3%
65 to 74	2,065	6.7%	2,095	6.1%	2,738	7.5%	3,302	8.6%	1.5%	20.6%
75 to 84	1,303	4.2%	1,481	4.3%	1,651	4.5%	1,944	5.1%	13.7%	17.8%
85+	442	1.4%	664	1.9%	849	2.3%	893	2.3%	50.2%	5.2%

**Median Age:**

Total Population	32.5		34.9		36.8		38.0		7.1%	3.5%
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**Households by Income**

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
\$0 - \$15,000	3,171	26.7%	2,532	18.8%	2,349	17.2%	2,324	16.3%	-20.2%	-1.1%
\$15,000 - \$24,999	2,077	17.5%	1,659	12.3%	1,838	13.4%	1,919	13.5%	-20.1%	4.4%
\$25,000 - \$34,999	2,019	17.0%	1,934	14.4%	1,553	11.3%	1,475	10.4%	-4.2%	-5.1%
\$35,000 - \$49,999	2,174	18.3%	2,242	16.7%	1,876	13.7%	1,836	12.9%	3.1%	-2.2%
\$50,000 - \$74,999	1,478	12.4%	2,468	18.4%	2,444	17.8%	2,530	17.8%	189.1%	3.5%
\$75,000 - \$99,999	541	4.6%	1,387	10.3%	1,692	12.4%	1,908	13.4%	156.6%	12.8%
\$100,000 - \$149,999	141	1.2%	691	5.1%	1,141	8.3%	1,341	9.4%	390.1%	17.6%
\$150,000 +	279	2.4%	531	4.0%	803	5.9%	888	6.2%	90.5%	10.6%
Average Hhld Income	\$36,027		\$53,937		\$63,710		\$65,470		49.7%	2.8%
Median Hhld Income	\$27,861		\$38,246		\$41,332		\$44,303		37.3%	7.2%
Per Capita Income	\$13,934		\$21,145		\$24,601		\$24,787		51.8%	0.8%

**Employment and Business**

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 16 + Population	23,419		25,870		27,796		30,008		10.5%	8.0%
In Labor Force	16,061	68.6%	17,375	67.2%	17,971	64.7%	19,364	64.5%	8.2%	7.7%
Employed	15,297	95.3%	16,523	95.1%	16,386	91.2%	18,077	93.4%	8.0%	10.3%
Unemployed	710	4.4%	807	4.6%	1,572	8.8%	1,268	6.6%	13.7%	-19.4%
In Armed Forces	59	0.3%	45	0.3%	13	0.1%	18	0.1%	-23.4%	43.7%
Not In Labor Force	7,358	31.4%	8,494	32.8%	9,825	35.4%	10,645	35.5%	15.4%	8.3%
Number of Employees (Daytime Pop)					41,537					
Number of Establishments					2,649					

Emp in Blue Collar Occupations	6,147	37.2%
Emp in White Collar Occupations	10,376	62.8%

### Housing Units

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Total Housing Units	12,501		14,630		15,198		15,756		17.0%	3.7%
Owner Occupied	7,319	58.6%	8,440	57.7%	8,491	55.9%	8,879	56.4%	15.3%	4.6%
Renter Occupied	4,559	36.5%	5,004	34.2%	5,205	34.2%	5,341	33.9%	9.8%	2.6%
Vacant	622	5.0%	1,186	8.1%	1,503	9.9%	1,535	9.8%	90.6%	2.2%

### Vehicles Available

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Average Vehicles Per Hhld	1.7		1.6		1.9		2.0		-7.9%	8.3%
0 Vehicles Available	1,099	8.4%	1,153	8.6%	916	6.7%	836	5.9%	4.9%	-8.8%
1 Vehicle Available	4,018	30.6%	4,833	36.0%	4,695	34.3%	4,750	33.4%	20.3%	1.2%
2+ Vehicles Available	8,000	61.0%	7,458	55.5%	8,084	59.0%	8,634	60.7%	-6.8%	6.8%

### Marital Status

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 15+ Population	23,838		26,364		28,272		30,523		10.6%	8.0%
Married, Spouse Present	13,283	55.7%	13,378	50.7%	14,466	51.2%	15,764	51.7%	0.7%	9.0%
Married, Spouse Absent	608	2.6%	1,252	4.8%	1,304	4.6%	1,365	4.5%	105.9%	4.7%
Divorced	2,408	10.1%	3,361	12.8%	3,554	12.6%	3,804	12.5%	39.6%	7.0%
Widowed	2,155	9.0%	2,037	7.7%	2,159	7.6%	2,316	7.6%	-5.5%	7.3%
Never Married	5,384	22.6%	6,336	24.0%	6,789	24.0%	7,274	23.8%	17.7%	7.2%

### Educational Attainment

	1990 Census		2000 Census		Fall 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 25+ Population	19,556		22,068		23,725		25,461		12.9%	7.3%
Grade K - 8	1,552	7.9%	1,098	5.0%	718	3.0%	552	2.2%	-29.3%	-23.2%
Grade 9 - 12	3,061	15.7%	2,987	13.5%	2,215	9.3%	1,951	7.7%	-2.4%	-11.9%

High School Graduate	5,038	25.8%	5,261	23.8%	5,754	24.3%	6,228	24.5%	4.4%	8.2%
Some College, No Degree	4,377	22.4%	5,622	25.5%	6,546	27.6%	7,248	28.5%	28.4%	10.7%
Associates Degree	1,296	6.6%	1,374	6.2%	1,972	8.3%	2,365	9.3%	6.1%	19.9%
Bachelor's Degree	2,824	14.4%	3,791	17.2%	4,547	19.2%	5,020	19.7%	34.3%	10.4%
Graduate Degree	1,402	7.2%	1,770	8.0%	1,972	8.3%	2,099	8.2%	26.3%	6.4%
No Schooling Completed			165	0.8%						

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Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.

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