



Date: 07/21/11

Current Geography Selection: (1 Selected) Places: Tupelo

Current Index Base: Entire US

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	Fall 2010 Estimate	2015 Projection	% Change 2010- 2015
Total Households	13,695	14,220	3.8%
Total Avg Household Expenditure	\$50,943	\$51,992	2.1%
Total Avg Retail Expenditure	\$21,673	\$22,093	1.9%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	Fall 2010 Estimate	% of Total	2015 Projection	% of Total	% Change 2010- 2015
Airline Fares	\$372.78	0.7%	\$381.26	0.7%	2.3%
Alcoholic Beverages	\$593.46	1.2%	\$605.06	1.2%	2.0%
Alimony & Child Support	\$263.49	0.5%	\$270.11	0.5%	2.5%
Apparel	\$2,439.34	4.8%	\$2,491.85	4.8%	2.2%
Apparel Services & Acces	\$381.14	0.7%	\$390.79	0.8%	2.5%
Audio Equipment	\$86.08	0.2%	\$87.65	0.2%	1.8%
Babysitting & Elderly Care	\$424.60	0.8%	\$438.81	0.8%	3.3%
Books	\$60.93	0.1%	\$62.08	0.1%	1.9%
Books & Supplies	\$168.76	0.3%	\$174.14	0.3%	3.2%
Boys Apparel	\$119.49	0.2%	\$123.07	0.2%	3.0%
Cellular Phone Service	\$406.60	0.8%	\$412.63	0.8%	1.5%
Cigarettes	\$308.88	0.6%	\$310.90	0.6%	0.7%
Computer Hardware	\$349.61	0.7%	\$358.74	0.7%	2.6%
Computer Information Svcs	\$168.02	0.3%	\$172.55	0.3%	2.7%
Computer Software	\$27.21	0.1%	\$27.93	0.1%	2.6%
Contributions	\$1,872.42	3.7%	\$1,920.17	3.7%	2.6%
Coolant & Other Fluids	\$7.86	0.0%	\$8.01	0.0%	1.9%
Cosmetics & Perfume	\$104.66	0.2%	\$106.68	0.2%	1.9%
Deodorants & Other Pers Care	\$29.03	0.1%	\$29.60	0.1%	2.0%
Education	\$1,207.23	2.4%	\$1,244.70	2.4%	3.1%
Electricity	\$1,328.27	2.6%	\$1,345.87	2.6%	1.3%
Entertainment	\$2,832.33	5.6%	\$2,894.62	5.6%	2.2%

Fees & Admissions	\$721.81	1.4%	\$744.32	1.4%	3.1%
Finance Chgs Exc Mort & Veh	\$549.95	1.1%	\$558.87	1.1%	1.6%
Floor Coverings	\$74.52	0.1%	\$76.55	0.1%	2.7%
Food & Beverages	\$7,856.51	15.4%	\$8,000.06	15.4%	1.8%
Food At Home	\$4,127.64	8.1%	\$4,192.18	8.1%	1.6%
Food Away From Home	\$3,135.41	6.2%	\$3,202.83	6.2%	2.2%
Footwear	\$395.94	0.8%	\$402.57	0.8%	1.7%
Fuel Oil & Other Fuels	\$133.90	0.3%	\$136.20	0.3%	1.7%
Funeral & Cemetery	\$93.52	0.2%	\$95.39	0.2%	2.0%
Furniture	\$601.89	1.2%	\$617.82	1.2%	2.6%
Gasoline & Oil	\$2,287.35	4.5%	\$2,326.86	4.5%	1.7%
Gifts	\$1,326.01	2.6%	\$1,358.17	2.6%	2.4%
Girls Apparel	\$162.00	0.3%	\$167.30	0.3%	3.3%
Hair Care	\$57.54	0.1%	\$58.67	0.1%	2.0%
Hard Surface Flooring	\$26.02	0.1%	\$26.62	0.1%	2.3%
Health Care	\$3,163.34	6.2%	\$3,205.13	6.2%	1.3%
Health Care Insurance	\$1,528.09	3.0%	\$1,547.42	3.0%	1.3%
Health Care Services	\$765.88	1.5%	\$777.68	1.5%	1.5%
Health Care Supplies & Equip	\$869.37	1.7%	\$880.02	1.7%	1.2%
Household Services	\$323.98	0.6%	\$331.97	0.6%	2.5%
Household Supplies	\$794.04	1.6%	\$815.45	1.6%	2.7%
Household Textiles	\$156.47	0.3%	\$159.97	0.3%	2.2%
Housewares & Small App	\$1,122.12	2.2%	\$1,151.60	2.2%	2.6%
Indoor Plants & Fresh Flowers	\$71.49	0.1%	\$73.41	0.1%	2.7%
Infants Apparel	\$109.06	0.2%	\$111.91	0.2%	2.6%
Jewelry	\$152.48	0.3%	\$156.48	0.3%	2.6%
Legal & Accounting	\$102.72	0.2%	\$104.53	0.2%	1.8%
Magazines	\$34.12	0.1%	\$34.77	0.1%	1.9%
Major Appliances	\$258.48	0.5%	\$263.52	0.5%	2.0%
Mass Transit	\$99.87	0.2%	\$102.08	0.2%	2.2%
Men's Apparel	\$461.17	0.9%	\$470.66	0.9%	2.1%
Mortgage Interest	\$3,881.07	7.6%	\$3,995.76	7.7%	3.0%
Natural Gas	\$506.18	1.0%	\$514.20	1.0%	1.6%
New Car Purchased	\$1,183.15	2.3%	\$1,216.89	2.3%	2.9%
New Truck Purchased	\$1,401.08	2.8%	\$1,440.77	2.8%	2.8%
New Vehicle Purchase	\$2,584.24	5.1%	\$2,657.66	5.1%	2.8%
Newspapers	\$71.33	0.1%	\$72.72	0.1%	2.0%
Oral Hygiene Products	\$26.64	0.1%	\$27.16	0.1%	1.9%
Other Lodging	\$567.28	1.1%	\$583.72	1.1%	2.9%
Other Miscellaneous Expenses	\$105.92	0.2%	\$107.66	0.2%	1.6%
Other Repairs & Maint	\$148.60	0.3%	\$151.95	0.3%	2.3%
Other Tobacco Products	\$34.38	0.1%	\$34.59	0.1%	0.6%

Other Transportation Costs	\$568.72	1.1%	\$582.52	1.1%	2.4%
Other Utilities	\$415.90	0.8%	\$423.07	0.8%	1.7%
Paint & Wallpaper	\$65.92	0.1%	\$67.36	0.1%	2.2%
Personal Care Products	\$172.71	0.3%	\$176.06	0.3%	1.9%
Personal Care Services	\$495.44	1.0%	\$504.82	1.0%	1.9%
Personal Insurance	\$515.89	1.0%	\$529.49	1.0%	2.6%
Pet Supplies & Svcs	\$276.59	0.5%	\$282.13	0.5%	2.0%
Photographic Equip & Supplies	\$123.98	0.2%	\$126.10	0.2%	1.7%
Plumbing & Heating	\$58.87	0.1%	\$60.24	0.1%	2.3%
Property Taxes	\$1,698.90	3.3%	\$1,748.00	3.4%	2.9%
Public Transportation	\$578.89	1.1%	\$592.08	1.1%	2.3%
Records/Tapes/CD Purchases	\$137.91	0.3%	\$140.47	0.3%	0.0%
Recreational Equip & Supplies	\$1,118.49	2.2%	\$1,139.85	2.2%	1.9%
Rental Costs	\$2,340.61	4.6%	\$2,344.38	4.5%	0.2%
Roofing & Siding	\$80.63	0.2%	\$82.43	0.2%	2.2%
Satellite Dishes	\$10.81	0.0%	\$11.02	0.0%	1.9%
Shaving Needs	\$12.38	0.0%	\$12.62	0.0%	1.9%
Shelter	\$9,814.41	19.3%	\$10,028.02	19.3%	2.2%
Telephone Svc Excl Cell	\$800.51	1.6%	\$812.54	1.6%	1.5%
Televisions	\$125.69	0.2%	\$128.04	0.2%	1.9%
Transportation	\$10,176.91	20.0%	\$10,387.64	20.0%	2.1%
Tuition	\$1,038.47	2.0%	\$1,070.56	2.1%	3.1%
Used Car Purchase	\$885.86	1.7%	\$897.69	1.7%	1.3%
Used Truck Purchase	\$771.18	1.5%	\$781.30	1.5%	1.3%
Used Vehicle Purchase	\$1,657.03	3.3%	\$1,678.99	3.2%	1.3%
VCRs & Related Equipment	\$51.96	0.1%	\$52.92	0.1%	1.8%
Vehicle Insurance	\$1,156.76	2.3%	\$1,178.09	2.3%	1.8%
Vehicle Repair	\$785.94	1.5%	\$801.44	1.5%	2.0%
Vehicle Repair & Maintenance	\$793.79	1.6%	\$809.45	1.6%	2.0%
Video & Audio Equipment	\$992.03	1.9%	\$1,010.46	1.9%	1.9%
Video Game Hardware & Software	\$32.26	0.1%	\$32.89	0.1%	2.0%
Watches	\$28.19	0.1%	\$28.90	0.1%	2.5%
Women's Apparel	\$810.53	1.6%	\$825.55	1.6%	1.9%

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.

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