

COMMUNITY DEVELOPMENT FOUNDATION  
398 E Main St. • Tupelo, MS 38804  
662.842.4521 • cdfms.org



# #joinCDF



Community Development Foundation  
CDF Creating jobs. Developing Communities. Fostering Business.



**“It is the responsibility of the people of Mississippi to try to raise the level - economically, educationally, spiritually, and otherwise - of all the people of Mississippi. There’s nobody else who’s going to come in here and do it for us.”**  
**- George McLean**  
 Founder, Community Development Foundation



**IMPACT**

Everyday at CDF is spent working toward the creation of ‘more and better jobs’, a mantra adopted from our founder, George McLean.

**CDF Economic Development Results 2006-2016**



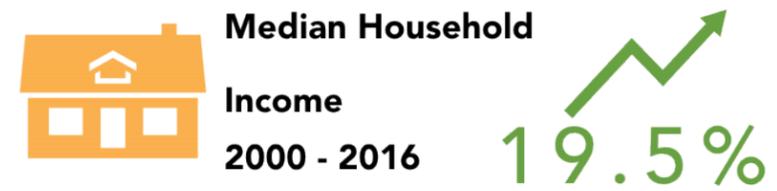
For the last 10 years, Lee County has been the undisputed leader in job creation, with our CDF winning twice the number of projects as any other area in the state.

We have welcomed new industries including Toyota, General Atomics, and others; as well as expansions of our existing industries including Tecumseh, Cooper Tire, and H. M. Richards, to name a few.

**INCOME**



We do this because sustainable success in economic development is important to every citizen. Whether directly or indirectly, we all benefit from the new jobs created, capital invested, and increase in Lee County’s average wage.



When people have more money in their pockets to spend at local businesses, our businesses, we gain resources needed to focus on Tupelo/ Lee County’s quality of place.

It is this ‘quality of place’, manifested through the building of youth sports programs and facilities, school support organizations, civic club projects, cultural activities, and more, that make our area a place where we and others want to live.

SOURCE: SITE SELECTION MAGAZINE NEW AND EXPANDING INDUSTRY SURVEY 2006-2016 & CDF Project Data  
 \* All Toyota Motor Manufacturing MS job creation and capital investment are counted in Union County

# LEADERSHIP CIRCLE INVESTMENT

## FOR ECONOMIC DEVELOPMENT SHAREHOLDERS

Participation in the Leadership Circles gives you an active role in economic development, bringing jobs to all people in Northeast Mississippi, and furthering George McLean's mission.

### CDF LEADERSHIP CIRCLE MEMBERS

#### MCLEAN LEADERSHIP CIRCLE



#### CHAIRMAN'S LEADERSHIP CIRCLE



#### PRESIDENT'S LEADERSHIP CIRCLE



Updated: June 2021

Leadership Circle members are taking the lead on job creation through a major investment in the Community Development Foundation, one of the most dynamic and focused organizations of its kind in America.

Since 1948, CDF has focused on creating more and better job opportunities for Tupelo/Lee County. Leadership Circle members have supported CDF in small business incubation, industry expansion, and the recruitment of new investment such as Toyota, General Atomics, Cooper Tire, Tecumseh Products Company, and more. These partnerships have shaped Tupelo/Lee County's evolution into the most diverse job base of all 82 counties in Mississippi.

Now these leaders are helping us carry this winning spirit of cooperation into the future, pushing forward to achieve economic growth for Tupelo, Lee County, and the greater region.

For more information about CDF Leadership Circle membership, please call us at 662.842.4521.



HERE  
TO  
SERVE



Located in historic downtown Tupelo, the Chamber of Commerce is the central hub of business development and growth for Tupelo and Lee County, Mississippi.

A division of CDF, the Chamber provides you and your business with programs and services to assist in your success while working to sustain a strong and vibrant community.

As an engaged Chamber member, you'll provide business leadership for the entire community. You'll also benefit from discounts, services, and opportunities for business promotion.

Dues are an investment, not a contribution. In fact, your investment helps create jobs, improve education, and continue efforts in improving the quality of life in Tupelo/Lee County.

Join our more than 1,100 members in this meaningful work. Become a partner. You can make a difference in making this great region even better.

Join us by calling 662.842.4521 or visiting [cdfms.org](http://cdfms.org).



Recent research by The Shapiro Group has shown that by being a member of a Chamber of Commerce, consumers are 80% more likely to purchase goods and services from your business.



## PROGRAMS, EVENTS & SERVICES



The Chamber is known for its robust programs and events. We host more than 50 events each year, from small intimate gatherings of CEOs to events with up to 1,800 attendees. Chamber events are excellent platforms for our members to interact with industry experts and renowned thought leaders and to build important, lasting relationships through peer-to-peer networking.

### AMBASSADORS CLUB

Grow your business by building relationships through the CDF Ambassadors Club. Through their support of the Chamber's work, these volunteers raise their business profile in the community while creating opportunities to cultivate business relationships with targeted industries and companies.

### BUSINESS BOXED LUNCH & LEARN

Enhance your team's professional development through the Chamber's Business Boxed Lunch & Learn series. Held quarterly, this low-cost program is centered on core business skills including marketing, financials, operations, strategy, and sales. (August, October, February, and April)

### BUSINESS ROUNDTABLE

Join fellow CDF members at this bi-monthly networking meeting as they give brief, informative reports. Over 50 member businesses are represented at each meeting. (May, July, September, November, January, and March)

### BUSINESS AFTER HOURS

Business After Hours offers members the opportunity to meet other business representatives, exchange ideas, and make important long-lasting bonds in a relaxed social setting. (June, August, October, December, February, and April)

### CHAMBERADVANTAGE

CDF's ChamberAdvantage affinity program features exclusive chamber member discounts, products, or services offered by program participants.

### CHAMBER CONNECTION (CC2.0)

The Chamber Connection e-newsletter is delivered the third Tuesday of each month and contains updates from members, community events, Chamber events, and more! Visit [tupelochamber.com](http://tupelochamber.com) to subscribe.



ENHANCE YOUR MEMBERSHIP	PREMIER BUSINESS INVESTOR	EXECUTIVE BUSINESS INVESTOR	CORPORATE BUSINESS INVESTOR
	ANNUAL INVESTMENT: \$650	ANNUAL INVESTMENT: \$1,250	ANNUAL INVESTMENT: \$3,500
<i>Business Investor benefits are available at every membership level.</i>			
Access to CDF's workforce training assistance program	•	•	•
Description of business in online membership directory (up to 25 words)	•	•	•
Preferred participation in CDF Ambassador's Club	•	•	•
Invitation to Annual Industrial Sporting Clay Shoot	•	•	•
Utilization of CDF boardroom	2x/year	3x/year	4x/year
Business Investor membership listing for additional affiliate business(es)	1	up to 3	up to 3
"Search words" linked to your online membership directory listing	15	20	25
Set of membership labels annually, upon request (\$125 value)	one set	two sets	three sets
Professional referral to provide services on Economic Development projects		•	•
Access to Tupelo/Lee County's monthly new business list		•	•
Business logo featured in Northeast Mississippi CDF Membership Directory			•
Additional category listing in online membership directory			•
Professional referral to provide development opportunities on Economic Development projects			•
CDF website & publication marketing of company owned/represented target industries buildings and sites			•

Want to join? Complete your membership application at [tupelochamber.com](http://tupelochamber.com).

# MEMBERSHIP TIERS



Review the investment levels in this brochure and choose a membership level that's right for your business.

## BUSINESS INVESTOR

ANNUAL INVESTMENT: \$350

### BUSINESS OPPORTUNITIES

- ChamberAdvantage member-to-member affinity program for all member employees
- Access to membership labels
- Tax deductible as ordinary and necessary business expense
- Notary Public Service and Certificates of Origin
- Small business assistance through Renasant Center for IDEAs
- Utilization of CDF conference and meeting rooms once a year
- Available sponsorship opportunities
- Members-only pricing
- Business referral service exclusively to members

### NETWORK DEVELOPMENT

- Professional development seminars and Business Boxed Lunch & Learn
- Tupelo Young Professionals
- Invitation to participate in bi-monthly Business Roundtable meeting
- Invitation to participate in the Taste of Tupelo
- Participation in CDF Ambassador's Club
- Invitation to participate in Business After Hours
- Invitation to participate in Wake Up! Tupelo/Lee County

### PROMOTIONAL OPPORTUNITIES

- Membership plaque and decal
- Access to CDF's digital membership decal
- Submission to CC 2.0 e-newsletter
- Free advertising for ribbon cuttings, groundbreakings, or grand openings
- Online business directory listing with link to website
- Directory map link to your physical address through Google Maps
- Directory link to your Facebook, LinkedIn, Twitter, Google+, YouTube, and Instagram accounts
- 10 "search words" linked to your online membership directory listing

### COMMUNICATION

- Government advocacy on the local and state levels
- CDF Membership Directory (one per year, upon request)

All tiers build from CDF's basic 'Business Investor' membership.

Does your business have branch locations?

Join each business for greater benefits at a discounted rate.

Chamber membership extends to all member employees.



### REACH CAMPAIGN

Product positioning is key for any business and through REACH—our annual sponsorship campaign—you'll be able to reach your target audience of more than 1,100 member companies.

### RIBBON CUTTING CEREMONIES

Celebrate your company's milestone (grand opening or anniversary) with a ribbon cutting organized by CDF, and publicized in our newsletter and social media.

### TASTE OF TUPELO

As the Chamber's largest event of the year, this regional trade show and premier business networking event for the entire community features over 100 exhibitors and draws a crowd of over 1,800 attendees.

### TUPELO YOUNG PROFESSIONALS

The TYP's mission is to bring together a group of young, active, and civic-minded individuals who have a clear vision of Tupelo/Lee County's future as a great place to live and work.

### WAKE UP! TUPELO/LEE COUNTY

Wake Up! Tupelo/Lee County features experts, panel discussions, and Q&A sessions addressing issues that directly impact our communities and our businesses- all over breakfast. (Fall and Spring)

### IGNITE LEADERSHIP CONFERENCE

IGNITE is a one-day leadership summit featuring world-renowned speakers that inspire attendees to lead our organizations and communities with renewed passion and drive.

### JIM INGRAM COMMUNITY LEADERSHIP INSTITUTE

The Jim Ingram Community Leadership Institute is a two-year program designed to enhance community leadership development and to encourage personal and professional growth.





*ignite*



“CDF is a key driver of economic development throughout Lee County, yet its positive impact extends to an even larger region in northeast Mississippi. CDF’s passion for bringing more and better jobs to Lee County is contagious and translates into many new jobs and millions in new investment each year. Join us as we ignite the spark that’s driving growth and improving quality of life throughout our communities.

- Shane Spees, 2021-2022 CDF Chairman  
President/CEO  
North MS Health Services

[igniteleadership.com](http://igniteleadership.com)