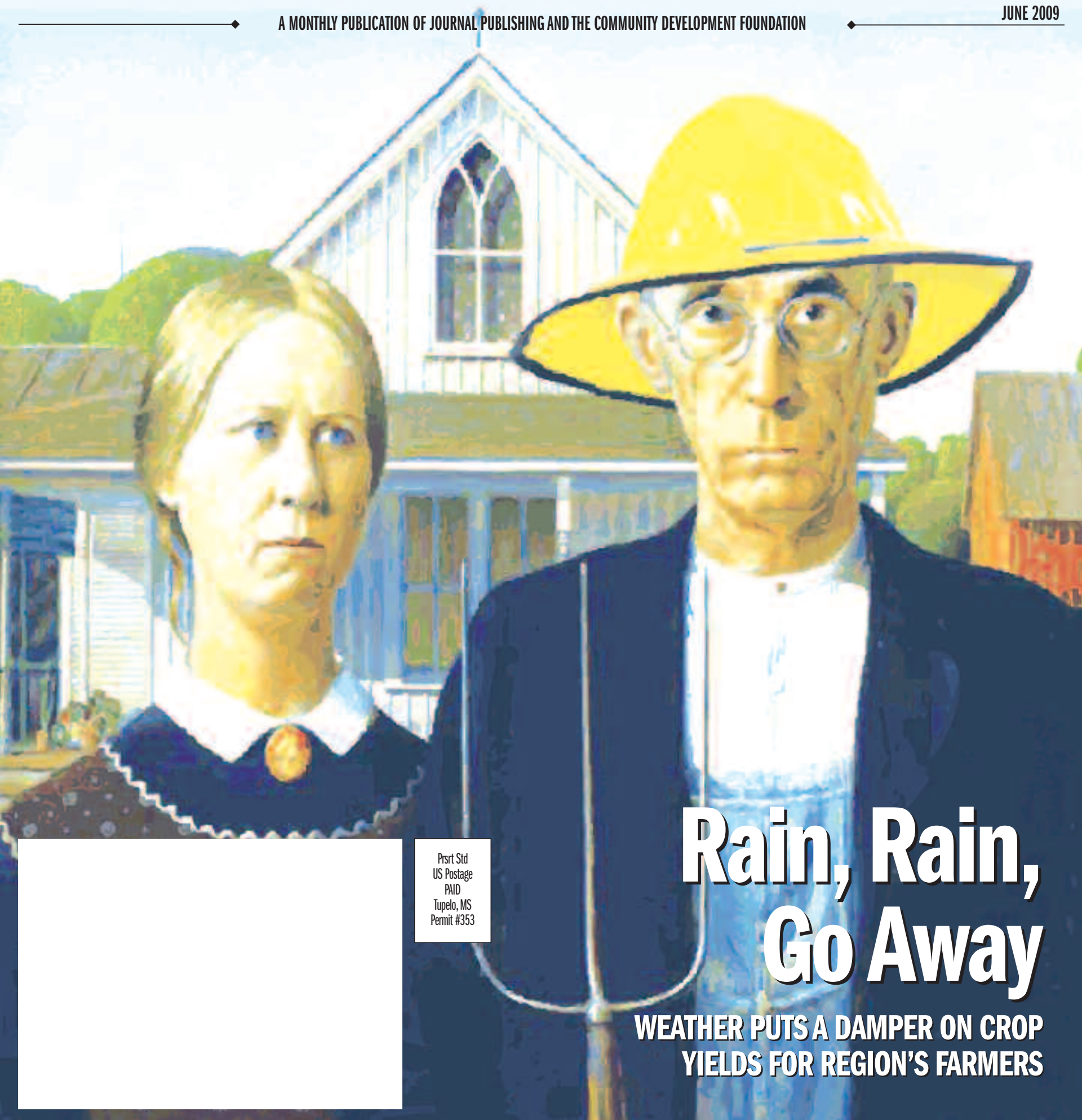


THE NORTHEAST MISSISSIPPI

Business Journal

A MONTHLY PUBLICATION OF JOURNAL PUBLISHING AND THE COMMUNITY DEVELOPMENT FOUNDATION

JUNE 2009




Rain, Rain, Go Away

WEATHER PUTS A DAMPER ON CROP
YIELDS FOR REGION'S FARMERS

Prsrt Std
US Postage
PAID
Tupelo, MS
Permit #353

redmagnet[®]

REAL PEOPLE. REAL EXPERIENCE. REAL SERVICE.



With our 10-year history in the Information Technology industry, Redmagnet is your North Mississippi business partner. Our team's experience allows us to offer these services for your business:

- Preventative Maintenance Programs
- Remote Diagnostics
- On-Site Service

Call us today and let us help you improve the way you do business

- and leave **IT** to us.

662.840.2992

www.redmagnet.com

Farmers anxiously await the sun

Wet weather continues to slow down progress in the fields.

By **Carlie Kollath**
BUSINESS JOURNAL

TUPELO – Lately, farmers say they are seeing too much of a good thing – rain.

Fieldwork came to standstill in May as many fields across the state were soaked.

It's a new situation for a state that last year was more than 50 percent abnormally dry or in a drought, according to the U.S. Drought Monitor. Two years ago, the entire state was in a drought, with most of Northeast Mississippi in a D2 severe drought or a D3 extreme drought.

These days, there's too much water, even though there were a few days of reprieve in May.

As much as 10 inches of rain have fallen in parts of Northeast Mississippi since

April. Other parts of the state are in the same boat.

"Wet, Wet, Wet," said Richard Hay, the Amite County director for the Mississippi State University Extension Service in a recent USDA report. "All harvest and planting operations have been suspended until we get through this wet spell."

In the last May crop and weather report from the USDA and the state agriculture department, Mike Howell, a Lee County-based agent with the Extension Service, said that "rain returned and producers stayed out of the field ... To date, producers have had very few windows of opportunity to spray for weeds or harvest cool season hay."

The same report said 67 percent of the state's soil had a surplus moisture level,

and 32 percent was adequate. Yet, there was a note of hope from the USDA.

"Despite a growing frustration with the amount of precipitation, many farmers remain hopeful for dry weather and the chance to salvage their fields," the report said.

Already, the rain has delayed planting schedules and in some cases changed planting intentions.

According to the U.S. Department of Agriculture's 2009 Prospective Plantings report released March 31, Mississippi farmers expect to plant 2.1 million acres of soybeans, up 5 percent from last year. The growth is one of the largest in the country, according to the Prospective Plantings report.

Nationally, soybean producers intend to plant 76 million acres, up slightly from last year. If that much is planted, the USDA said it will be the largest soybean acreage on record.

But Trey Koger, a soybean specialist with the Extension Service, in a May 15

report from MSU said soybeans are behind schedule because of the rain. About 65 percent of the soybean crop was planted by early May, but Koger estimated that 15 percent was lost to flooding and will have to be replanted.

Farmers also are seeing impacts on their corn crop.

Kenneth Oswald of Plantersville said some of his corn fields looked healthy, while others were bare ground in the middle of May. He's expecting several acres of corn to not come up at all because of the wet weather.

"And the corn that is up is going to yield 30 to 40 percent less than it normally would," Oswald said. "And it's too late to replant."

The timelines are off because many Northeast Mississippi farmers had to delay their corn plantings as late as possible because of the rain. Charlie Stokes, the area agronomy agent with the Extension Service, said the bulk of the corn

Turn to **WET** on **Page 6**

For Employers Who Want Healthy Employees

Healthy employees can mean a healthier bottom line for your business. For more information, please call Lindsay Buford, Executive Director of ChamberPlus, at 601-918-7398 or 1-866-918-7398.

CHAMBERPLUS
SMALL BUSINESS BENEFITS

 **BlueCross BlueShield of Mississippi**

Committed to a Healthier Mississippi.

Blue Cross and Blue Shield of Mississippi, A Mutual Insurance Company, is an independent licensee of the Blue Cross and Blue Shield Association.

© Registered Mark of the Blue Cross and Blue Shield Association, American Association of Independent Blue Cross and Blue Shield Plans.

ChamberPlus was developed from an agency and is affiliated with Blue Cross & Blue Shield of Mississippi, the Blue Cross and Blue Shield Association.



OTHER BANKS OFFER LAND FINANCING PLANS. WE OFFER LAND FINANCING SOLUTIONS.

For over 90 years, the Land Bank of North Mississippi has been doing one thing: providing financing solutions for land in north Mississippi. Our knowledge of the territory, expertise in land values, competitive interest rates and variety of loan options work to your advantage when purchasing land.

Tell us what your needs are, and we'll tell you how to fulfill them.

Knowledge, Experience And The Best Land Financing Solutions Available, The Land Bank Of North Mississippi Is The First Choice In Land Financing.

WE MAKE LOANS FOR

AGRICULTURAL PROPERTY · HUNTING PROPERTY
LAND IMPROVEMENTS · INVESTMENT PROPERTY
HOME SITES WITH ACREAGE · FARM EQUITY

LAND BANK

OF NORTH MISSISSIPPI



CORINTH · 662-286-0020 · 2101 Hwy. 72 East
TUPELO · 662-842-1202 · 618 Spicer Dr.
HOUSTON · 662-456-5316 · 799 South Jackson St.
STARKVILLE · 662-323-8150 · 413 Hwy 82 East
KOSCIUSKO · 662-289-5227 · 106 East Washington St.

Turning Land Into Life.

Toll Free 1-866-560-9664 · www.mslandbank.com



Part of the Farm Credit System



• PARTS • SERVICES • SALES •

Come See Us Soon!



2448 McCullough Blvd. • Belden, MS 38826

Main 662-844-3262 • Fax 662-680-4902 • Toll Free 800-844-3262 • Mobile 901-212-6976 • www.tagtruckcenter.com

Dairy farmers, consumers feeling squeezed

■ **Global milk glut has forced prices lower, cutting profits.**

Journal and wire reports

A collapse in milk prices has wiped away the profits of dairy farmers, driving many out of business while forcing others to slaughter their herds or dump milk on the ground in protest. But nine months after prices began tumbling on the farm, consumers aren't seeing the full benefits of the crash at the checkout counter.

The average price for a gallon of milk at grocery stores last month is down 19 percent from its peak of \$3.83 in July. Farmers, on the other hand, got \$1.04 a gallon in April – 35 percent less than they were paid last fall. This winter, wholesale prices were down as much as 45 percent.

Price disparities are a fact of life both for farmers and anyone who shops at a supermarket, but the nature of milk – how it's stored, priced and sold around the world – makes the gap all the more dramatic. In fact, the price that farmers get has been wildly volatile for years, creating a succession of booms and busts felt from pastures to the grocery store.

Did you know

► Most of Mississippi's approximately 140 dairy farms are located in the southwest region of the state. About 35 farms are in 18 counties north of Interstate 20, while the rest are in 21 counties south of I-20.

"This is the worst that we've ever seen," said Carla Taylor, who, with her husband, Bradley, run the Taylor Jersey Farm in Prentiss County. "It was bad last year. It was tough, but we were getting paid enough to cover our costs. But the last seven or eight months, we haven't been paid enough to cover our costs."

Fuel prices and production costs haven't come down much either, which hasn't helped dairy farmers.

And with each swing in prices, proposals are floated to end the pricing seesaw, which at one extreme squeezes the profits of farmers and the other squeezes dairy processors. Any fix that boosts the price of milk runs the risk of bumping up how much consumers pay, too.

Today, frustrations are spilling over as the price crash creates widely divergent fortunes within the milk in-

dustry, boosting profits for the middlemen like dairy processors while pushing farmers to the edge of bankruptcy.

Darrell Kraus, a dairyman in Barnhart, Mo., spends almost as much today on hay and other supplies for his herd of 160 cows as he did a year ago, but he's getting paid less for a gallon of milk than his father in the 1970s. He blames middlemen who buy the milk from the dairies, process it and sell it to grocery stores at higher prices.

"Somebody's getting a cut of this, but it's not the dairy farmer," he said. "It's sad, but they're going to see a lot of dairy farms go out of business."

In Mississippi, the number of dairy farms has dwindled to about 140, down from a peak of about 3,200 in 1960.

Lamar Adams, a dairy specialist with the Mississippi State University Extension Service, said the state lost about 20 farms last year. And so far this year, another 10 have folded.

"These are very tough times," Adams said. "Some dairy farmers I know who have been in the business for 40 years say it's the worst they've seen it in the industry."

The Taylors said they'll hold on as long as they can.

"Something needs to be done to help dairy farmers," Carla Taylor said. "People don't seem to be aware of our situation and how it will impact them."

At a grocery store in Fayetteville, Ark., Katherine Thacker noticed how milk prices were slowly falling – but not as drastically as last year's price hikes. She was surprised to learn that the lower wholesale milk prices were being absorbed by dairy processors.

"That's kind of criminal, isn't it?" she said.

A different view

Milk processors and supermarkets see it differently.

Last fall and summer, they swallowed losses because of high wholesale milk prices and government-mandated ceilings on what they can charge. They're now recouping some of what they lost and anticipating a rise in prices this winter, said Mike Nosewicz, vice president of dairy operations at Cincinnati-based Kroger Co., which operates its own dairy pro-

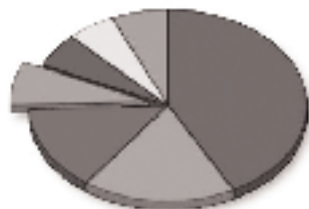
Turn to **DAIRY** on Page 7



**"I can't believe how much I spent dining out this month!"
Stop overspending ... start saving today!**

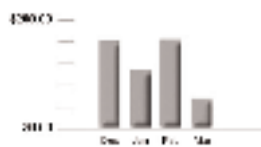
- personal banking
- business banking
- investment services
- insurance
- home mortgages
- trust & asset management

Where am I spending money?
BUDGET-SMARTER™



- VIEW BY: category chart
- Consumer Goods
 - Entertainment
 - Gas
 - Food
 - Healthcare
 - Utilities
 - Transportation
 - Travel
 - Real Estate
 - Education
 - Finance
 - Insurance
 - Investment
 - Other

Things I'm saving on
BUDGET-SMARTER™



FinanceWorks™
powered by Quicken®

FinanceWorks Powered by Quicken is a new, free service available with BancorpSouth's personal Internet banking.

With FinanceWorks you can

- See where you are spending your money
- Know how much money you really have to spend
- Create bill reminders
- See how much money you are saving
- Manage all your bills in one place

For a free tour of FinanceWorks, go to bancorpsouth.com. Call us today at 1-800-797-7711, visit your local BancorpSouth office or go to bancorpsouth.com for more details on how we can help you budget and save money with FinanceWorks.



BancorpSouth is an FDIC member. FinanceWorks Investment Services Inc. and FinanceWorks Insurance Services Inc. are wholly owned subsidiaries of BancorpSouth. Funds, loans or products are offered by FinanceWorks Investment Services Inc. Investment products are offered by FinanceWorks Investment Services Inc. Member FDIC. Loans and investment products are not deposits and FDIC insured. Member FDIC. BancorpSouth is a member of the BancorpSouth Group. © 2009 BancorpSouth. All rights reserved.

Soybean rust not in state, but is nearby

By Bonnie Coblentz

MISSISSIPPI STATE UNIVERSITY

Soybean rust is active on kudzu in Alabama and Louisiana, but the disease has not made it to Mississippi, although rains are creating ideal conditions for its development.

Tom Allen, a plant pathologist with the Mississippi State University Extension Service and the Mississippi Agricultural and Forestry Experiment Station, helps monitor for this disease.

"Rust is active in Louisiana and present but not spreading in Alabama and Florida, but there are no active threats to the state right now," Allen said. "Conditions are right for the disease to develop in the state, but so far we have

no indication of its presence."

Malcolm Broome is a sentinel plot manager and scout with MSU's Department of Entomology and Plant Pathology. He is one of three scouts who check systematically for signs of the disease each week in the state's remaining 21 sentinel plots, key kudzu patches and commercial soybean fields. This scouting information allows producers to make informed management decisions if rust threatens their crop.

"We got our sentinel plots planted March 1-2. That's early for soybeans, but we want them to be at least 30 days ahead of the producers' beans," Broome said. "The plots essentially are located in counties around the border

of Mississippi."

Broome said the plots are planted with early and late maturity group IVs, a group V and a group VII.

"Both plantings of the group IV beans were blooming last week. The beans become more susceptible to rust after the bloom stage," Broome said. "From here on, the beans in the sentinel plots will be in the optimum growth stages for rust infection, so they will show us if the disease has made its way to Mississippi."

Broome said rust can be detected in a field about two weeks after exposure. Because of the spores' presence in neighboring states, Broome and the other scouts are continuing to monitor

the situation and scout Mississippi carefully. Hot, dry weather limits the development of the fungus and spread of the disease, but moisture and cool temperatures promote it.

"We've placed our sentinel plots where rust made early appearances last year and in places that provide ideal conditions for rust," Broome said.

"We're trying to detect rust before it gets to producer fields."

Producers provide the land for the sentinel plots, but scouting and monitoring efforts are expensive.

"The Mississippi Soybean Promotion Board funded us quite generously and made up for the funding shortfall this year," Allen said.

Wet

Continued from Page 3

crop usually is planted in April. But at the end of April, he said not a lot of corn had been planted north of Tupelo because of the rain.

Right now, corn is expected to be the second-largest row crop in the state, with farmers planting 630,000 acres, down 12 percent from last year.

Nationally, 85 million acres are slated for corn, which would make this year's planted area the third-largest acreage since 1949. The totals from 2007 and

2008 hold the top two spots.

Corn gained popularity recently after the government mandated renewable fuel standards. Corn is used in ethanol production, and economists expect a future increase in the demand for corn because of production needs.

For the corn that is planted,

the rain has kept farmers from applying herbicides and pesticides with field equipment.

Larry Oldham, a soils specialist with the Extension Service, in a May 15 report from MSU said farmers can't go into wet fields too soon with heavy equipment because they risk compacting the soil.

"Soil that is compacted restricts root growth, reducing the plant's ability to use nutrients and water efficiently, and limiting its yield potential," Oldham said.

Erick Larson, an Extension Service grain crops specialist, added in the report from MSU that corn will soon be too tall to use conventional field equip-

ment. Farmers will be restricted to applying herbicides by air or to using specialized equipment, he said.

Once Mississippi's mainstay crop, cotton continues to fall in popularity. Only 300,000 acres will be planted this year, down 18 percent.

It's one of the largest decreases in the country and the lowest acreage on record for the state.

Stokes cited the price, saying there's "still not a lot of incentive" for farmers to plant cotton.

The rain hasn't helped with the acreage, either. Darrin Dodds, a cotton specialist with the Extension Service, said in an MSU report that only about half of the state's cotton had been planted as of mid-May. Dodds said he didn't know of any cotton that was planted in the first two weeks of May.

"The rain pretty much stopped all planting activities, and because of the large amounts of rain we had in places, we'll probably have some replants," Dodds said in the report.

He added that cotton acreage might go to soybeans if the rain continues.

These days there is no substitute for
EXPERIENCE, COMPETENCE AND SERVICE.

With 34 years of experience, we have the foresight and ability to adapt to an ever-changing market. With a personal commitment to caring, and the use of up-to-the-moment technology, our experienced, professional agents will make buying or selling your property a successful and enjoyable experience.



It's what we do
It's how we do it.

**COLDWELL
BANKER**

TOMMY MORGAN, INC.,
REALTORS®

210 East Main St.
Tupelo, MS 38804
662-842-3844
Toll-Free 888-234-6687

tnlhomes.com

Dairy

Continued from Page 5

cessing division and sells milk through 2,400 supermarkets.

At the heart of the problem is the nature of milk. Unlike grain farmers who can hold out for better prices by storing crops in a silo, dairymen must sell raw milk to processors or else it spoils. And cows keep producing whether the economy's expanding or in recession.

The price paid by processors to farmers is set by the U.S. Department of Agriculture based on commodity markets, which rise and fall with global demand. Some of the raw milk is processed into milk for stores as well as butter, yogurt and other products for U.S. consumption. The rest becomes powdered milk, cheese and whey for international and domestic markets.

U.S. milk exports soared last year and demand grew in countries like China while supplies dropped from Europe and Australia. U.S. dairy

exports jumped to \$3.82 billion, or 11 percent of all global milk production in 2008 according to the U.S. Dairy Export Council.

Wholesale prices jumped.

Dairies responded to the demand by increasing production.

But once the global recession accelerated last fall, demand, particularly exports, fell off a cliff.

U.S. farmers were suddenly faced with too much milk and too many cows. Wholesale prices crashed. Farmers found themselves spending more to maintain their herds than they were being paid for raw milk.

"It's an inequity that cries out for attention, consideration and action," said Sen. Robert Casey, a Democrat from the dairy stronghold of Pennsylvania. Casey projects that 25 percent of his state's 7,400 dairy farms could disappear because of the crisis.

Casey said most lawmakers are focused on short-term solutions – loans or subsidies – to help farmers bridge the period of depressed prices. But he said Congress should also

explore why processors and retailers are keeping their prices high while wholesale prices collapse.

Farmers also are lobbying for a bill that would change the USDA pricing system for milk so that wholesale prices reflect what they pay for feed, fuel and other supplies.

If that happens, milk would be the only commodity of its kind to have a government-set price determined in part by the cost of production, said Scott Brown, dairy analyst at The University of Missouri's Food and Agricultural Policy Research Institute.

"Anytime you put in place a policy that raises farm-level prices, those are going to get passed along to the consumer," he said.

U.S. Secretary of Agriculture Tom Vilsack also said he is not eager to remake the USDA milk pricing program. Instead, he wants to see if a range of recent actions might buoy wholesale prices. USDA recently donated 500,000 pounds of excess powdered milk to needy countries to reduce U.S. supplies, and a new

program will pay farmers to slaughter more than 100,000 dairy cows.

Some farmers say faster action is needed. They're dumping their milk on the ground to draw attention to the crisis.

Jan Morrow, a farmer in Cornell, Wis., dumped milk on May 4 to protest the lowest wholesale prices she's seen in 25 years of farming. If prices don't rise, she says she may have to sell her cows.

Eddy Lekkerkerk, a 42-year-old dairy farmer outside Filer, Idaho, planned to participate in another milk dump on May 31. But he fears he may not be in business that long. For five months, he hasn't made payments on the roughly \$800,000 he borrows annually to buy feed for his herd of 1,000 cattle. He said his bank is forcing him to sell his herd to pay his debt.

He predicted many of his neighbors will have no choice but to follow him off the farm.

"It's going to be ugly. This is historic stuff going on," he said. "The dairymen are nervous, and they are scared."

ON THE COVER

American Gothic is a painting by Grant Wood from 1930. Its inspiration came from a cottage designed in the Gothic Revival style with a distinctive upper window and a decision to paint the house along with "the kind of people I fancied should live in that house." The painting shows a farmer standing beside his daughter, figures modeled by the artist's dentist and sister. The woman is dressed in a colonial print apron mimicking 19th century Americana and the couple are in the traditional roles of men and women, the man's pitchfork symbolizing hard labor.



DON'T GET BURNED ON WHAT YOU EARNED.

Let checXchange™ Collect for You!

You put in the hard hours and deserve every penny. Collecting back debt shouldn't be a job in itself. At M&F Bank, we help you put the money where it's supposed to be—in your bank account. When you open any business checking account, you have checXchange™ on your side.

- No wasted time
- No phone calls
- No headaches
- No charge

Using checXchange™ you can improve your recovery rate up to 60%. So don't get burned on what you earned. Let checXchange™ collect for you. Contact your nearest branch to open a business checking account today.

M&F Bank

EXCLUDING EXCEL AT ONE EVERY DAY
— SINCE 1890

1.800.879.5465
WWW.MFBANK.COM

Jim Bain's PHARMACY

Member of **★USADrug Family**

Serving Northeast Mississippi for 27 Years

367 NORTH GLOSTER STREET, TUPELO, MISSISSIPPI

662-844-4530

Pharmacy Dept. e-mail
jimbain@usadrug.com

FAX: 662-844-4537

Mon. - Fri. 9:00 - 6:00 • Sat. 9:00 - 1:00



Jim Bain, RPh
Cathy Hudson, RPh

• **Glucose Meters & Test Strips:**

Freestyle Freedom	Embrace
Freestyle Flash	Ascensia Breeze2
Freestyle Lite	Ascensia Contour
One Touch Ultra	
Companion	



Diabetic Shoes & Terri's Shoes

- Assignment Accepted on Medicare, Medicaid & Most Private Insurances
- Inhalation Medication
- Drive-In Window
- Delivery Available
- Most Insurance Cards Accepted

WE HONOR ALL \$4, \$8, AND \$10 PRESCRIPTION PLANS



Jim Bain's
**COMPOUNDING
PHARMACY**

jbrxcompounding@yahoo.com

Mon. - Fri. 9:00 - 5:00

- Customized Hormone Replacement Therapy
- ZRT Saliva Testing
- Veterinary Compounds
- Transdermals, Creams & Lotions
- Pain Management Medication



Nataly Wigginton, PharmD
Compounding Pharmacist

Chamber Connection

A publication of Journal Publishing and the CDF Chamber Division – June 5, 2009



2009-2010 CDF Ambassador's Club

Forty-eight new faces, representing 42 different CDF-member businesses will represent the Community Development Foundation as members of the 2009-2010 CDF Ambassador's Club. The new class of Ambassadors enjoyed an orientation luncheon on May 28 in the CDF boardroom, with lunch generously donated by Old Venice Pizza Company.

As goodwill emissaries of CDF, members of this prestigious group will attend ribbon cuttings, ground-breakings, and any other events in support of CDF and its myriad programs. The goal of the CDF Ambassador's Club is to promote the interests of business and the Community Development Foundation, by initi-

ating contact with members and non-members at CDF events, business site visits, and other community events. This year's club represents such business sectors as healthcare, banking, real estate, non-profits, hotel & hospitality management, industry, restaurants, communications, and many, many more.

"The CDF Ambassadors not only help us communicate with our over 1,460 members, but they help us understand the needs of our membership, and that enables us to provide them with the programs and support which they need as active members of our business community," said Barbara Smith, vice president of chamber services for the Community Development Founda-

tion. "We look forward to working with this outstanding group of volunteers throughout the year."

Ambassadors receive points for each CDF event that they attend or volunteer to work. An Ambassador of the Quarter is awarded each quarter, with an Ambassador of the Year recognized at the CDF Annual Meeting each spring.

For more information about the CDF Ambassadors Club or to place your name on a waiting list for the 2010-2011 Ambassador's Club, please contact Jennie Bradford Curlee at 662.842.4521 or jcurlee@cdfms.org. To learn more about the 2009-2010 Ambassador's Club, please visit the Ambassador page at www.cdfms.org.

2009-2010 CDF AMBASSADOR'S CLUB

Ms. Kathy Bailey	Crye-Leike Realtors
Ms. Leslie Baker	Premier Bride of Mississippi
Ms. Veleka M. Bell	CB&S Bank
Ms. Beverly Bedford	City of Saltillo
Ms. Libby Bell	Sanctuary Hospice House
Ms. Cindy Black	Prudential 1st Real Estate
Mr. Michael Blankenship	Old Venice Pizza Company
Ms. Moe K. Bristow	Culligan Water Depot
Ms. Cindy Bryant	LSI Human Resource Solutions
Mr. Richard Carleton	Mall at Barnes Crossing
Mr. Louis Conley	Renasant Bank
Ms. Danielle Del Grande	Comfort Suites
Mr. Kyle Finley	Home Décor Innovations
Ms. Michelle Guyton	MG Landscape Group
Ms. Cindy Hale	Tupelo Automobile Museum
Mr. Burris Hankins	Wise Staffing Group
Mr. Randy Harris	M&F Bank
Mr. Toby Hedges	Shelter Insurance
Ms. Waurene Hefflin	Crye-Leike Realtors
Mr. Brian Hicks	Farm Bureau Insurance
Mr. Benjamin Hill	Renasant Bank
Mr. Blair Hill	Master Hospitality
Mr. Mark Hinton	Community Bank
Ms. Blanca Johnson	Simos Insourcing Solutions
Ms. Renee Kelton	Lyons HR
Ms. Cheryl Land	Sanctuary Hospice House
Mr. Tim Long	Cellular South
Ms. Bea Luckett	J. Guyton Group Realty
Mr. Josh Mabus	Mabus Agency
Mr. Benjamin Martin	RE/MAX Associates Realty
Mr. Mike Maynard	Weatherall's, Inc.
Mr. Bill McNutt	WLM Insurance, LLC
Mr. Scott Medlock	The McCarty Company
Mr. Paul Mize	BancorpSouth
Ms. Johnna Moore	WTVA/WLOV/WKDH
Ms. Abbie Moreno	ABasket Kase
Ms. Carolyn Moss	Comfort Inn
Ms. Jane Myers	Wiggles & Wags Pet Sitting
Ms. Jennifer Noel	American General Life
Mr. Les Perry	NMMC
Ms. Amanda Phillips	Key Staff Source
Ms. Tina Powell	BancorpSouth
Ms. Mandy Rogers	Baby's Kickin' 3D/4D Ultrasound
Ms. Barbara Smith	Tupelo Airport Authority
Ms. Connie Snell	My Elegant Clutter
Ms. Carey Snyder	Snyder & Company
Mr. Bert Sparks	WTVA/WLOV/WKDH
Ms. Carmen Tedford	Cellular South

Chamber focus

Dear Friends:

The CDF Ambassadors for 2009-2010 have been announced and are ready for service. The orientation was held last month, and their photo and employer listing are included in this issue. CDF Ambassadors are members from all professions and backgrounds who volunteer to provide a crucial link between CDF and its members. They attend ribbon cuttings, groundbreakings, First Friday programs, and any other functions in support of our program of work. It is really a win-win situation. They not only help CDF connect with its membership, but also represent their employer and develop new business contacts.

Nominations are now being received for a new class for the Jim Ingram Community Leadership Institute (CLI). Nominees should possess leadership qualities, as demonstrated by past and current activities, possess a degree of motivation toward service in the community, and be representative of distinct elements of the



SMITH

community, i.e., geographic area, religious groups, small business, industry, etc. One hundred and fifty six have graduated from CLI to date. If you would like to nominate someone, please call the CDF office.

The First Friday networking programs will reconvene on Friday, September 11. If you are interested in sponsoring one of the programs, please call the CDF office at 662.842.4521.

We continue to stay busy with increased activity in the office and requests for information. Our area is being recognized as a happening place. Thank you to our members. Your investment is making great things happen.

Vice President of Chamber Services

Community Development Foundation's Board of Directors for 2009-2010

CDF is governed by a 60-member Board of Directors. The Executive Committee is composed of the CDF Officers and eleven additional members of the Board. CDF's goals and objectives are accomplished through the efforts of members appointed to committees operating under one of CDF's three divisions: Chamber Division, Economic Development Division, and Planning and Property Management Division.

2009-2010 Executive Committee

Chris Rogers, Chairman
Billy Crews, First Vice Chairman
David Irwin, Second Vice Chairman
David Rumbarger, President/Secretary
Mitch Waycaster, Past Chairman

David Copenhaver
Ormella Cummings
Sue Gardner
Chauncey Godwin
Shane Hooper

Guy Mitchell, III
Mary Pace
Aubrey Patterson
Tom Robinson
Jeff Snyder

2009-2010 Board of Directors

Jimmy Anderson
Mike Armour
Richard Babb
Ronnie Bell
Chris Berryman
David Brevard
Mark Burleson
Tillmon Calvert
Gary Carnathan
Mike Clayborne
V.M. Cleveland
Scott Cochran
David Cole
Byron Fellows
Lisa Hawkins

John Heer
David Henson
Reed Hillen
Chuck Imbler, Jr.
Tommie Lee Ivy
Berdell Jones
John Lovorn
Randy McCoy
Glenn McCullough, Jr.
Robin McGraw
Hughes Milam
Chuck Moffatt
Mabel Murphree
Ed Neelly
Alan Nunnelee

Jim Pate
Jack Reed, Jr.
Scott Reed
Rob Rice
Eddie Richey
Cathy Robertson
Ron Roof
Mike Scott
Terry Smith
Jane Spain
Lee Tucker
Patty Tucker
Thomas Wells
Mary Werner
Ken Wheeler

New CDF MEMBERS

AHI CORPORATE HOUSING
MS. DORA ANDELLO
2808 STAGE CENTER DR., STE. 5
BARTLETT, TN 38134
(901) 937-1881
APARTMENTS

BOOTIES AND BOTTLES
MR. TOMMY DAVIS
820 LEAKE ST.
TUPELO, MS 38804
(662) 871-2033
CHILD CARE CENTERS

MR. MARION CAGLE
2019 CLA-WOOD PLACE
TUPELO, MS 38801
(662) 842-2431
INDIVIDUALS

CHURCH OF CHRIST
REV. DANIEL MCCOLLUM
P.O. BOX 2830
TUPELO, MS 38802
(662) 842-4327
CHURCHES

COMMUNITY RELATIONS ASSOCIATION
MR. EDDIE RICHEY
P.O. BOX 888
TUPELO, MS 38802-0888
(662) 842-8236
ORGANIZATIONS

COTLAND REALTY, INC.
MS. ANN MYERS
P.O. BOX 58
BALDWIN, MS 38824
(662) 255-5968
REAL ESTATE/APPRAISERS/PROPERTY DEVELOPMENT

MS. NETTIE DAVIS
326 BARNES ST.
TUPELO, MS 38804
(662) 842-5506
INDIVIDUALS

EVERGREEN SQUARE APARTMENTS
MS. MARTY PRICE
922 LAWNDALE DR.
TUPELO, MS 38801
(662) 844-6008
APARTMENTS

FAITH BIBLE CHURCH
MS. DELL HATCH
P.O. BOX 7202
TUPELO, MS 38802
(662) 871-1838
CHURCHES

FRIENDS OF THE OREN DUNN CITY MUSEUM
MS. RAE MATHIS
P.O. BOX 2674
TUPELO, MS 38803
(662) 841-6438
ORGANIZATIONS

THE GEORGE MCLEAN INSTITUTE FOR COMMUNITY DEVELOPMENT
DR. VAUGHN GRISHAM
211 STONE RD.
OXFORD, MS 38655
(662) 915-7326
ORGANIZATIONS

GREATER TUPELO MAGAZINE
MR. WESLEY WELLS
P.O. BOX 1388
TUPELO, MS 38802
(662) 844-2602
PRINTERS AND PUBLISHERS

HOOPER FLOORING, LLC
MR. SAM HOOPER
P.O. BOX 312
MOOREVILLE, MS 38857
(662) 401-9159
CONTRACTORS/CONSTRUCTION/
BUILDING MATERIALS

MR. TOMMIE LEE IVY
292 RD 154
SHANNON, MS 38868
(662) 767-3311
INDIVIDUALS

JENNY DECKER - PRUDENTIAL REALTY
146 S THOMAS ST., SUITES C & D
TUPELO, MS 38801
(662) 871-7653
REAL ESTATE/APPRAISERS/PROPERTY DEVELOPMENT

MS. JOYCE JONES
2495 ALPINE DR.
TUPELO, MS 38801
(662) 401-5091
INDIVIDUALS

MODERN YOU SALON
MS. LASHONDA COOK
1239 W MAIN ST.
TUPELO, MS 38801
(662) 840-0101
BARBER SHOPS, SALONS AND SPAS

NORTHEAST AUTO SERVICE
MR. JACOB WHITTINGTON
1376 N VETERANS BLVD.
TUPELO, MS 38804
(662) 322-8563
AUTOMOTIVE

NORTHEAST MISSISSIPPI CONTRACT PROCUREMENT CENTER, INC.
MR. BILL BURGE
P.O. BOX 1805
COLUMBUS, MS 39703
(662) 329-1077
ORGANIZATIONS

OLD WAVERLY GOLF CLUB
MS. ROSEMARY PRISOCK
ONE MAGNOLIA DR.
WEST POINT, MS 39773
(662) 494-6463
GOLF

FRED & CAROL PITTS
P.O. DRAWER 168
TUPELO, MS 38802
(662) 844-6163
INDIVIDUALS

MR. JESSE QUILLLEN
P.O. BOX 506
CHATAM, AL 36518
(251) 454-3525
INDIVIDUALS

SALON 115
MS. GINGER SKINNER
115 N THOMAS ST., STE. B
TUPELO, MS 38801
(662) 690-6122
BARBER SHOPS, SALONS AND SPAS

MR. WILLIAM F. SPARKS
157 MCKENNA CV.
TUPELO, MS 38804
(662) 842-4918
INDIVIDUALS

TESLA TELECOM
MR. LENNY BUSBY
257 CR 783
SALTILLO, MS 38866
(662) 523-2432
TELECOMMUNICATIONS

TOUCHED BY AN ANGEL INDUSTRIES AND CAMP
REP. BRIAN ALDRIDGE
P.O. BOX 2611
TUPELO, MS 38803-2611
(662) 841-5833
ORGANIZATIONS

TUPELO ROTARY CLUB
MS. JANICE TRAWICK
P.O. BOX 443
TUPELO, MS 38802
(662) 407-2528
ORGANIZATIONS

JOHN & HELEN WADE
1616 MORNINGSIDE DR.
TUPELO, MS 38804
(662) 842-4521
INDIVIDUALS

WASTE MANAGEMENT
MR. CHARLIE BEAN
P.O. BOX 2475
TUPELO, MS 38803
(662) 407-4165
SANITATION COMPANIES

CHARLES & MARY WERNER
121 N INDUSTRIAL RD.
TUPELO, MS 38801
(662) 842-6161
INDIVIDUALS

MR. JOHN WHEELER
P.O. BOX 7120
TUPELO, MS 38802-7120
INDIVIDUALS

WHISPERING WOODS HOTEL AND CONFERENCE CENTER
MR. CHAD BARNETTE
11200 EAST GOODMAN RD.
OLIVE BRANCH, MS 38654
(662) 890-2880
HOTELS AND MOTELS

DR. FRANK WIEBE
1010 BELLEDEER DR.
TUPELO, MS 38804
(662)
INDIVIDUALS

WIGGLES & GIGGLES CHILDCARE & LEARNING
MR. MATT ANDERSON
2099 MCCULLOUGH BLVD.
TUPELO, MS 38801
(662) 844-7744
CHILD CARE CENTERS

Swirlz: Because Cute Invitations are a Reason to Throw a Party



Pictured are Kim Root, Shelly Daniel, and Kameron Daniel at Swirlz in downtown Tupelo.

Swirlz, in downtown Tupelo, is the brainchild of two young mothers who understand the need for cute, fashionable invitations and gifts, with quick turnaround. More specifically, co-owners Kim Root and Shelly Daniel have, more than once, waited until the last minute to pick out that child's birthday party invitation or baby shower gift and have had to pay the price. Their customers are lucky for it.

Swirlz carries a multitude of invitations to suit the needs of any party host. In fact, their motto is "because cute invitations are a reason to throw a party." Root and Daniel strive to carry the latest styles and most up-to-date fashions in invitations and they do not keep the same ones season-to-season so as to keep fresh ones circulating. They print all of their invitations in-house, drastically reducing turnaround time, so their customers are not punished for waiting until the last minute to pick out invitations.

Not just a stop for your invitation needs, Swirlz carries an array of gift items for

young and old. From Jane Marvel bags and Seda France candles to Noteworthy Occasions collegiate stamps, Swirlz has a gift for every occasion. They try to keep their gifts at an affordable price point, so their customers can choose from fun, trendy gifts at a reasonable price. Root and Daniel also carry several different lines of products made locally. Shoppers can find such items as Fruition Jewelry by Kim Gambrell, recycled barn wood art from Courtney Yancy, and Bettlebug frames by Brian Bailey.

Swirlz is a one-stop-shop for brides headed down the aisle. From invitations, place cards, and thank you notes, to napkins, wedding favors, and bridal party gifts, Root and Daniel can help any bride-to-be plan the perfect wedding. Swirlz also offers customized monogramming, personalized note cards, and gift wrapping.

Located in the heart of downtown Tupelo, Root and Daniel chose their location because they wanted to be a part of the revitalization of this area.

"We want to see Downtown

thrive and want to be a part of the future," said Root. "We didn't want to be anywhere else but downtown Tupelo."

"Our building has such character," said Daniel. "We found actual horse hair in the original brick walls from 1910. The building has its original ceiling, floor, and brick walls. The building had such great potential and we really want to get people back downtown."

Both originally in health-care, Root and Daniel, dubbed the "Swirlz Girlz," have found their niche in the invitation and gift business. An answered prayer, the store is a labor of love for both young mothers who truly love to come to work every single day.

"It is so nice to come to work every day and not feel like you are at work," said Root.

"The store operates because of both of us," said Daniel. "We complement each other very well."

Swirlz is located at 209 Court Street in downtown Tupelo and can be reached at 662.791.7822. Look for their page on Facebook coming soon.

LEE COUNTY JUSTICE COURT



To celebrate the 20th anniversary of United States drug courts and the grand opening of the Lee County Justice Court Drug Court a ribbon cutting was held. Pictured on the front row at the event are: Emily Addison, CDF; Sheriff Jim Johnson; Robert Davis, Plantersville; Supervisor Tommy Lee Ivy; Mayor Ed Neely; Judge Rickey Thompson, Lee County Justice Court Drug Court; Shirley Moon, Lee County Justice Court Drug Court; Amanda Wilson, Region III; Dody Vail, NCADD; Pictured on the back row are: Bart Aguirre, Tupelo Police Department; Waurene Heflin, Crye-Leike Realtors; Bea Luckett, J. Guyton Group Realtors; Tina Powell, BancorpSouth; Les Perry, North Mississippi Medical Center; Blanca Johnson, Lee County Justice Court Drug Court; Anthony Macklin; Toby Hedges, Shelter Insurance; Joe Jojola, Guntown Police Department; Carolyn Moss, Comfort Inn; J.B. Long, Verona Police Department; Harold Chaffin, Tupelo Police Department; Tony Carlton, Lee County Jail; Lynn Martin, Lee County Jail; Walter Donald, Region III; and C.L. Hoyle, Acme Bonding. The Lee County Justice Court Drug Court is located at 331 North Broadway Street in Tupelo and can be reached at 662.407.2409.

TUPELO CVB



A ribbon cutting was held to celebrate the grand opening of the Tupelo Convention & Visitors Bureau. Pictured on the front row are: Stewart Brevard, CDF; Emily Addison, CDF; Kara Penny, Tupelo CVB; Valerie Bradley, Tupelo CVB; Pat Rasberry, Tupelo CVB; Chauncey Godwin, Heavenly Ham; Robin Walton, Yummy Yogurt; Linda Johnson, Tupelo CVB; Mayor Ed Neely; Jeff Snyder, David Hocker & Associates; Alan Burns, Holiday Inn Express; Wesley Wells, Greater Tupelo Magazine; Bruce Patel, Comfort Suites; Councilman Mike Bryan; Sharon McKissick, Tupelo CVB; Councilwoman Doyce Deas; Linda Eliff, Tupelo CVB; Tina Powell, BancorpSouth; Mary Meghan Mabus, Mabus Photography; Neal McCoy, Tupelo CVB. Pictured on the back row are: Michael Addison, Go Box/Southern Home Solutions; Paul Mize, BancorpSouth; Debbie Brangenberg, Downtown Tupelo Main Street Association; Megan McCarty, Downtown Tupelo Main Street Association; Tim Burton, Burton Builders; Greta Burton, Burton Builders; Carolyn Moss, Comfort Inn; Richard Carleton, Mall at Barnes Crossing; Jane Myers, Wiggles & Wags Pet Sitting; Carey Snyder, Snyder & Company; Craig Helmuth, Downtown Tupelo Main Street Association; Charlie Watson, Pryor & Morrow Architects; Rud Robison, Pryor & Morrow Architects; Donna Oswalt, Downtown Tupelo Main Street Association; Buddy Long, Coca-Cola of Tupelo; Councilman Smith Heavner; Juan Carlos Barcia, Stephanie Rhea Photography; Stephanie Rhea Barcia, Stephanie Rhea Photography; Les Perry, North Mississippi Medical Center; and Josh Mabus, Mabus Agency. The Tupelo Convention & Visitors Bureau is located at 399 East Main Street and can be reached at 662.841.6521.

Scenes from the 2009 CDF Annual Meeting

“Celebrating 60 Years of Service and Success”



Members of the Jim Ingram Community Leadership Class of 2009 graduated and received recognition at the Annual Meeting. Pictured is the Class of 2009.



Pictured are Mitch Waycaster, 2008-2009 CDF Chairman, and Chris Rogers, 2009-2010 CDF Chairman. In this picture, Rogers presents a plaque to Waycaster for his outstanding year of service to CDF.



Bob and Nikki Kenney entertained guests at the Annual Meeting during a magic show.



Juana Ellis, Ellis Studio of Voice, provided the patriotic music to open the program.



Carolyn Moss, manager of the Comfort Inn in Tupelo, was named 2008-2009 CDF Ambassador of the Year. Carolyn is pictured accepting her award from David Rumbarger, CDF President and CEO.



Over 800 CDF members attended the annual dinner meeting held at the end of CDF's year.



Music during the Annual Meeting was provided by Wick Sparks Big Band, with vocals by Renee Baldwin.



Past Chairmen of the Community Development Foundation were recognized as part of the Annual Meeting program.

Mississippi Scholars Graduates Recognized in Lee County

Mississippi Scholars graduates from Mooreville High School, Saltillo High School, and Shannon High School were recognized at awards ceremonies, throughout the month of May, for graduating with honors through participation in the Mississippi Scholars program. For the fourth year in a row, Lee County schools participated in the program, which is designed to motivate students to enroll in rigorous high school courses that will prepare them for college and careers.

"This program continues to be a great success in our area because it shows students the importance of graduating from high school and gives them an understanding of how their education is directly linked to economic success in the future," said Todd Beadles, director of workforce development for the Community Development Foundation.

Each Mississippi Scholars graduate was awarded a tassel of distinction and certificate of recognition for their accomplishment. As an added bonus this year gift cards were presented to each graduate as a special token of appreciation for a job well done.

The course of study for Mississippi Scholars includes four credits of English/Language Arts, four credits of Mathematics, four credits of Science, four credits of Social Studies, an art credit, and two credits of a Foreign Language. Additional expectations of Mississippi Scholars graduates include community service, 95% school attendance, a letter of recommendation from a principal or guidance counselor, and a 2.5 cumulative high school grade point average.

For more information on the Mississippi Scholars program, please contact Todd Beadles in the CDF office at 662.842.4521.



SALTILLO HIGH SCHOOL



SHANNON HIGH SCHOOL



MOOREVILLE HIGH SCHOOL

Saltillo High School

Chasity Bailey
Ruth Brown
Carrie Burch
Evan Carswell
Keymo Coleman
Shelby Craig
Matt Crysop
Garrett Doorenbos
Taylor Ethridge
Josh Harden
Malcolm Hilbert
Leah Hunter
Vanessa Mathis
Arlana McKinney
Shelbi McMillan
Lindsey Miller
Jacob Moore
Abby Nichols
Laura Owen
Katie Parker
Jesse Penney
Chelsea Plunk
Emily Poppelreiter
Devin Rose
Chelsi Smith
Blaine Watson

Shannon High School

Brittany Baggett
Zackery Bean
Lyteshia Boyd
Zachary Caldwell
Randy Collier
Veronica Edwards
Chelsey Freeman
Laura Ginn

Shana Green
Christopher Mallory
Kirstie Manning
Jimmy McPherson
Caressa Pulliam
Kendall Rogers
Zachary Scott
Justin Watts

Mooreville High School

John Michael Biddle
Daniel Shane Clark
Dalton Cole Cochran
Kristen Lianne Coward
Melody Nicole Criddle
Roseanne Michelle Dillard
Alesha Jo Estes
Jessica Nicole Fancher
Michael Clinton Gannon
Andrew Albert Hanskiewicz
Brittany Marie Harris
Shelby Nicole Howell
Matthew West Kelly
Ben Edward Kingsley
Courtney Renea Kyle
Devin Michael Larson
Brandon Paul Lee
Laura Paige Mitchell
Katelyn Taylor Moore
Heather Renee Morrison
Aaron Lee Pierce
Olivia Jane Ramey
Joshua Wayne Rayburn
Amanda Nicole Robinson
John Trey Stanford
Melanie Ann Stanford
Rachel Magan Wilburn
Bradley Austin White

Hair It Is! Offers Exceptional Service

Like Carrie Bradshaw, Charlotte York, Miranda Hobbes, and Samantha Jones, the ladies of Hair It Is! in Tupelo exude fabulousness in every sense of the word. A full-service salon, Andrea Horgan, Michelle Hereford, Janie Pate, and Magen Snyder offer every woman who graces their doorstep a chance to look and feel fabulous.

Owned by Andrea Horgan, Hair It Is! offers an array of services to meet every client's needs. From creative coloring and permanents, to relaxers and body waves, the ladies of Hair It Is! can offer something for everyone. Horgan specializes in the Sahag dry cutting technique. Created by John Sahag in New York City, the haircut is an innovative, dry cutting technique that follows the growth of the hair with "internal layers" so that the hair falls in a natural way. Sahag is the artist behind such famous hair as

Jennifer Aniston, Gwyneth Paltrow, and Sandra Bullock. Horgan has attended three hands-on Sahag Dry Cutting classes and loves the creativeness of those cuts.

"My prayer for Hair It Is!, is for everyone to feel at home as soon as they walk in the door, and to feel like they left looking and feeling great about themselves," said Horgan.

Michelle B. Hereford has loved the idea of being a hairstylist since she was a child. At the age of 11, she was doing press n' curls, sets with pink sponge rollers, haircuts galore, and coloring her aunt's hair. Now, as a professional hairstylist, Hereford offers her stellar services to clients of all ages, races, and genders. A graduate of Vaughn's Beauty College in Aberdeen, MS, Hereford lives by the motto: be the best at whatever you do.

"My main goals for a successful business have always been God first, professionalism, time management, and respect for my clients," said Hereford. "I am blessed to have such a thriving business."

Janie Pate specializes in color treatments, straighteners, permanents, as well as manicures and pedicures. A stylist at heart, Pate enjoys every aspect of the hair process from cutting and styling to creating a customized color treatment for each individual client.

"I always did everyone's hair for pageants, cheerleading, and more," said Pate. "I have a passion for hair and after going to college knew this was where I wanted to be."

Last but definitely not least, Magen Snyder is the fourth member of the Hair It Is! team. Snyder also offers hair styling services including color treatments,

highlights, lowlights, and cut and style for a myriad of different special occasions. She also offers waxes, manicures, and pedicures. The newest service at Hair It Is!, Snyder and Pate now offer airbrush tanning. It takes approximately 15 to 20 minutes to apply and lasts five to seven days after the initial application.

"Airbrush tanning is great for special events like Prom, vacations, or even if you have a special dress to wear and want to look exceptional," said Snyder. "Because we will actually spray the tanning solution by hand, versus being sprayed in a booth, clients will receive a beautiful golden tan that is neither orange nor splotchy."

The ladies of Hair It Is! not only offer exceptional customer service, but take great pride in what they do, to ensure that each client receives the attention that they need and deserve when utilizing their services. Because Horgan, Hereford, Pate, and Snyder are each passionate about what they do, the fabulous four at Hair It Is! truly offer something for everyone.



Pictured on the front row are Janie Pate and Magen Snyder. Pictured on the back row are Michelle Hereford and Andrea Horgan.

Renasant Center for IDEAs Business Client Profile

Snyder and Company

Carey Snyder, Owner

What services does Snyder and Company offer?

Snyder & Company offers three services to clients. These include contract selling, marketing, and networking. Selling – We target businesses who are looking to increase their sales but don't want to hire an in-house sales executive. Marketing – Snyder & Company targets businesses looking for an effective marketing partner organization. They are businesses who do not have an in-house marketing director. Networking Services – We help business owners network and advise them on ways they can present their company by networking.

How did you first notice the need for the services Snyder and Co. offers in Northeast Mississippi?

The demand for our agency is high. Even though competitors don't offer everything we do under one roof, they do offer some of the services. Since we offer all services in a bundle, they get one agency. The majority of business owners work in their business, not on their business. Snyder & Company helps business owners focus on their business. We already have clients and are listening to their needs as we develop our services. Our services will continue to evolve just as business



does in general. We will work in the office or in the field each day.

Congratulations on your new office in the Renasant Center for IDEAs!

How can business owners contact you?

Snyder and Company
Carey Snyder, Owner
Phone: 662.269.0000
carey@careysnyder.com
398 E Main St., Ste. 134
Tupelo, Mississippi 38804
www.careysnyder.com

CDF Offers R.E.A.L. L.O.V.E.

The Community Development Foundation is sponsoring a pilot summer literacy program for children ages eight to twelve or grades three through six. The program, Reclaiming Education to Advance Literacy, Literacy Offers Value to Everyone (R.E.A.L. L.O.V.E.), will be held at A.M. Strange Library at 579 North Green Street in Tupelo. It will begin June 2 and will continue each Tuesday in June and July, from 9:00 a.m. to 12:00 noon. The objective of this free program is to promote the development of effective reading and comprehension skills along with good oral and written communication skills.

“Reading is the foundation to all learning and we want to give these kids a solid foundation upon which to

build their lives,” said Orlando Pannell, director of community development for the Community Development Foundation.

Activities that children will participate in will include structured lesson plans designed around a selected book for each grade, book reports and presentations, story boards, and creative writing. Guest speakers from the community will make appearances to share how reading has played an important

role in their chosen fields and contributed to their overall success in life.

For more information on R.E.A.L. L.O.V.E, please contact Orlando Pannell at 662.842.4521 or opannell@cdfms.org, or Patricia Neely-Dorsey at 901.848.6800.



Join us for the June meeting of the

**TUPELO
YOUNG
PROFESSIONALS**



Thursday, June 18, 2009
5:00 p.m. to 7:00 p.m.

**BOONDOCKS GRILL
206 TROY STREET
TUPELO, MISSISSIPPI**

Please RSVP to typ@cdfms.org

For more information please visit the TYP website at
www.typs.biz
or contact the CDF Office at 662.842.4521



**JIM INGRAM
COMMUNITY
LEADERSHIP
INSTITUTE**

TUPELO / LEE COUNTY, MISSISSIPPI

THE JIM INGRAM COMMUNITY LEADERSHIP INSTITUTE

is presently accepting nominations for the new class. Participation in the Jim Ingram Community Leadership Institute is open to persons at least 21 years of age, living, working, or committed to the growth of the Tupelo/Lee County area.

Please contact the CDF office at 662-842-4521
for further information.

SWIRLZ



A ribbon cutting was held at Swirlz in downtown Tupelo. Pictured at the event are: Jennie Bradford Curlee, CDF; Beverly Bedford, City of Saltillo; Angela Glissen, CDF; Chris Root, JBHM; Jackson Root; Carolyn Moss, Comfort Inn; Kameron Daniel; Becky Michael; Kim Root, Swirlz; Stephens Daniel, DWC & Associates; Sandra Weeks; Shelly Daniel, Swirlz; Bea Luckett, J. Guyton Group Realty; Councilman Mike Bryan; Mike Maynard, Weatherall's, Inc.; Richard Carleton, Mall at Barnes Crossing; Toby Hedges, Shelter Insurance; Jane Myers, Wiggles & Wags Pet Sitting; Waurene Heflin, Crye-Leike Realtors; Stewart Brevard, CDF; and Emily Addison, CDF. Swirlz is located at 209 Court Street in Tupelo and can be reached at 662.791.7822.

SAVE THE DATE

Third Annual
CDF Membership Golf Tournament
Thursday, September 17, 2009
Big Oaks Golf Club

Information on tournament play and sponsorship opportunities will be mailed to CDF members soon

For more information, please contact Jennie Bradford Curlee at 662.842.4521



Interested in sponsoring one of the 2009-2010 First Friday Networking Programs?

SPONSOR BENEFITS INCLUDE:

- Free advertising for your company (banner with company name, etc.)
- Display booth/tabletop for your company at the event
- Recognition from the podium as sponsor of the event
- Recognition on the invitation card sent to all members
- Opportunity to introduce your company's product or services as a part of the program

Your sponsorship provides you a \$1,200.00 value for only a \$500.00 cost.

For more information or to sponsor a CDF First Friday program, please contact Barbara Smith at 662.842.4521 or bsmith@cdfms.org.

TUPELO YOUNG PROFESSIONALS



The May Tupelo Young Professionals event was held at Central Segway of Mississippi, with wine compliments of La Vino. Pictured, Jim Karrant, owner, explains how to operate the Segway to Jeffrey Strunk.



TYPs Josh Mabus, Christina Womack, Toby Hedges, and Chris Womack enjoy the night's activities. For more information on the TYPs, please visit www.typs.biz.



Community Development Foundation

Application for Membership

Please tell us about your organization

Organization Name

Mailing Address City, State, Zip Code

Physical Address (if different) City, State, Zip Code

Website Number of Employees

Category (list located on the back of this application)

Keywords (choose up to 10 words that describe your business)

Main Contact (will receive all chamber correspondence)

Contact Name Title

Phone Toll-free phone Fax

E-mail address

Additional Contact

Name Title E-mail

Areas of Interest (please circle your selections)

Ambassadors Business Roundtable Sponsorship Opportunities Tupelo Young Professionals

Do we have your permission to use your photos in our chamber publication(s)?

__Yes __No

Signature and title of authorized person with your company

My CDF membership check is enclosed \$ _____

Please send me an invoice

Please bill payment to: ___ VISA ___ MasterCard ___ American Express

Card Number _____

Expiration Date _____

Signature _____

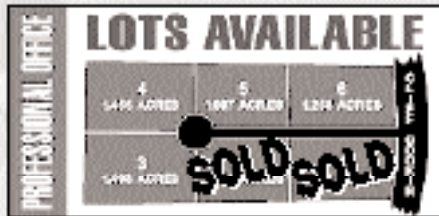
300 West Main Street, P.O. Box A
 Tupelo, MS 38802-1210
 662.842.4521 Phone
 800.523.3463 Toll-free
 662.841.0693 Fax
 www.cdfms.org

Commercial Real Estate Specialists Since 1952

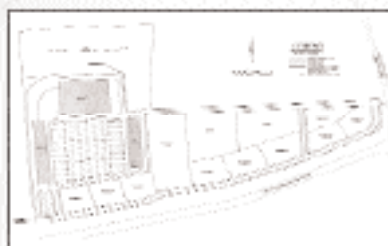
FEATURED PROPERTIES



Neighborhood Shopping Center For Lease
Various sizes available. Signalized intersection.
Successful convenience store. Competitive rent rates.



Medical/Professional Office Park
Cliff Gookin Boulevard. Improved Lots Available Now!
Various sizes. Site plan available upon request.



**Pontotoc
Crossroads**

60+ acre Mixed-Use Development. Offers retail, hotel, restaurant, general business, and residential opportunities. Located at the intersection of State Hwys 15 & 176, Pontotoc.



Eason Blvd
Approximately 11 acres in the heart of the Tupelo, MS medical park. Build-to-Suit services for individual facilities may also be available for credible tenants. Property is contiguous to the state-of-the-art "Longtown Medical Plaza"



Clay Short
VP Commercial Sales & Leasing
cshort@trirealestate.net



Barry Replogle
Commercial Sales Associate
breplogle@trirealestate.net

TRI
INC/REALTORS®
COMMERCIAL

(662) 842-8283 phone
(662) 842-4117 fax
www.trirealestate.net

Trust to rely upon or place confidence in someone or something.



Now there's an easier way to find the right insurance. It's called Trusted Choice®. Because a Trusted Choice® independent insurance agent offers you personalized service and a choice of insurance companies, you can define what protection is best for you.



the best way to get a variety of insurance choices with a customized plan to meet your specific needs.

To find a Trusted Choice® agent near you, go to
www.TrustedChoice.com

Researchers test unusual crops for Mississippi

■ **Plants of interest include ones used to make essential oils and pharmaceutical ingredients.**

By **Carlie Kollath**
BUSINESS JOURNAL

VERONA – Imagine driving down the road in Northeast Mississippi and along with fields of soybeans and corn, you see acres of peppermint, spearmint, sunflowers, lavender and fennel.

Two Mississippi State University researchers hope to make that a reality. Valtcho Jeliaskov and Thomas Horgan are testing alternative cash crops for state farmers at the North Mississippi Research and Extension Center in Verona.

The long-term goal of the project is to “promote agricultural prosperity for Mississippi farmers and create opportunities for further economic development,” Jeliaskov said.

They’ve been working on the project for several years and already have had success growing many species not typically associated with Mississippi, includ-



JELIAZKOV

ing clary sage, American mayapple, spearmint, peppermint, hyssop and bell peppers. Jeliaskov said they have tested more than 50 different types of species.

Some of the crops they are testing have medicinal purposes, such as the American mayapple which has a component used in anti-cancer drugs. Other crops, such as lavender and oregano, are used for essential oils.

Sunflowers are another test crop that has potential because of its ability to be used to create biodiesel fuel. Certain varieties also have promise for making cooking oil.

The crops aren’t traditionally grown in the South, but Jeliaskov said his research proves that it can be done.

The potential for mint

It’s good news for the coun-

try’s mint users, who include manufacturers of gum, toothpaste, herbal tea, candy, liqueur and essential oils.

Jeliaskov said MSU began testing Mississippi’s mint growing abilities after being approached by industry brokers looking for new sources.

Mint is grown primarily in cooler, moist climates from Washington to Michigan. Jeliaskov said northern farmers are able to harvest a full crop once a year and then a smaller half crop.

But in tests in Verona, Jeliaskov and Horgan have been able to harvest twice a year.

“We’ve been conducting experiments for three years and they clearly demonstrate that mint can be grown here,” Jeliaskov said. “What we were trying to understand is whether we have the right conditions and the answer is definitely yes.”

The keys, he said, are neutral soil, proper irrigation and sufficient fertilizer.

In addition to successful growth, the composition of the crop’s essential oil is compara-

ble to mint grown in the northwestern parts of the country. Jeliaskov has been collaborating to analyze the oil with Charles Cantrell’s lab at the National Center for Natural Products Research in Oxford.

Mint’s infrastructure needs

Unlike many other crops, farmers don’t plant seeds for mint. Mint is propagated via roots (rhizomes) or above-ground rooted cuttings. And once the mint is planted, the perianth plant will spread out on its own, Jeliaskov said.

No Mississippi farmers have experimented with adding mint acres, but Jeliaskov said an Arkansas farmer just west of Memphis will plant 60 acres of mint this fall.

Jeliaskov said the lack of proper infrastructure is slowing down the growth of mint production in the South. Mint can be harvested with the same equipment used for hay, he said, but then it must be distilled to remove the oils.

Several options are available for distilling mint, including a

moveable tub that is pulled behind field equipment or a stationary distillery. Both would be new pieces of equipment to the majority of Mississippi growers.

The good news is that after the mint is distilled, the remaining “mint hay” is valuable for animals, Jeliaskov said.

“It’s like alfalfa,” he said.

Once the oil is extracted, the actual product - the essential oil - becomes a high value, low volume product. Jeliaskov said the small size benefits growers because they can store the oil in barrels for extended periods of time until the price is right for them.

On the flip side, Horgan said American grocery stores continue to prove the demand for fresh herbs. The herbs are sold as low-volume, high-value products which further creates opportunities for Mississippi farmers.

The fields are open to the public and Jeliaskov and Horgan said they are open to explain their research to interested farmers. They can be reached at (662) 566-2201.

Warehousing Solutions

Don't Waste Production Space

Journal 3rd Party Warehouse

- Receive
- Warehouse
- Track
- Ship
- Manage

Just-In-Time Deliveries

Journal Enterprises, Inc.
662.678.1523 or bill.hannah@journal.com



Air Conditioning

THE ORIGINAL
RIDDLE
AIR CONDITIONING & HEATING
 Serving North Mississippi for Over 30 years

RESIDENTIAL & COMMERCIAL • Heat Pumps • Gas Heat • Air Conditioning
 • Sheet Metal Work • 24 Hour Service
 Repairs On All Major Brands

Carrier **Free Estimates**
662-534-9611
 120 Synter St., New Albany, MS

Auctions Continued

NOTICE TO CATTLEMEN!
 Portotoc Stockyard • Highway 76 West, Portotoc

Owner-Ron Herndon
 Auctioneer-Stummy Beckler

CATTLE SALE
 Every Saturday 1:00

Cows, Hogs & Horses at 11:00 am For all your cattle needs
 Call 469-4385 or 213-7080

Automotive Services Continued

BRAKE & SERVICE REPAIR

- Brakes
- Front End Alignment
- Air Conditioning



COOPER
 AUTO - TRUCK SERVICE CENTER
 4006 West Main Tupelo, MS 844-1852

Apartments

Oak Creek Apartments
 "Make Life a Little Easier"



508 Lumpkin Avenue
 Tupelo, Mississippi 38801
 Telephone: (662) 844-2370
 Fax: (662) 844-2345
 E-mail: oakcreek@msi.net

ANGELA G. SULLIVAN
 Site Manager

Professional Auction Marketing
 With Over 20 Years of Experience With On-Site Auctions,
 Stevens Auction Has Set The Standards for Others to Follow

STEVENS
 AUCTION COMPANY
 662-369-1200

Member of MS and National Auctioneers Associations
 MS A. L. #349

Member of the LEADING AUCTION COMPANY

We handle any kind of auction or appraisal
 P.O. Box 58 • Aberdeen, MS

RICK'S CHASSIS WORKS

Foreign - Domestic

- Insurance Claims Welcome
- Free Estimates
- Body & Paint Repair

1875 Nelle St. Tupelo, MS
 "We Specialize in Frame Work" **844-0260**



Trace Ridge
 Apartment Homes
 Carey Wilson, Property Manager

3260 Hwy 145 N. • Tupelo, MS 38804
 Ph: (662) 891-5000 • Fax: (662) 891-5292
 e-mail: TraceRidge@aigcorp.com

AUCTIONS

FARM LAND • TIMBER LAND
 CATTLE - HORSE FARMS
 BUSINESS LIQUIDATIONS
 COMMERCIAL PROP. • HOMES

PIONEER REALTY
 Kevin Glidewell
 662-562-6767
 Senatobia MS
 MS Lic. #120, #11011

pioneer-auctions.com

HANKINS SERVICE CENTER

Major and Minor Repairs

- Domestic and Imports
- Over 25 Years Experience
- Air Conditioning Repair
- Brakes
- Tires

We accept Visa and Mastercard
 Quality Service
 Bernie Hankins - Owner
 629 E. President St., Tupelo.....842-8733



Attorneys

JASON LEE SHELTON
 Attorney-At-Law
Shelton & Associates P.A.

28 N. Spring, St.
 P.O. Box 1362
 Tupelo, MS 38802-1362

PHONE (662) 842-7071 FAX (662) 841-1941
 RES. (662) 842-7321 EMAIL: js@shelton-dixon.net.com
 Toll FREE 1-888-757-7071 • Licensed in Mississippi & Alabama

Automotive

Body Repair • Auto Glass • Insurance Claims

Ratliff Body and Glass


365-8245

"You pay the premiums, you choose the shop."
www.ratliffbodyandglass.com



TOMMY'S
AUTO DIESEL AND WELDING SERVICE

25 years experience. Will do road service for diesel and welding.
 Very reasonable rates, will guarantee all work, located between Amory and Nettleton, off Liberty Road.
 Call and ask for Tommy
 662-844-9999 or 248-2882



PERSONAL INJURY

HAVE YOU BEEN INJURED?

CALL
JON D. SHELTON, J.D.
 Attorney-At-Law
662-844-3005

Automotive Services

Alignments, Brakes, Air Conditioning,
 Oil Changes, Transmission Service

FIRESTONE **BRIDGESTONE**
BFGoodrich **DAYTON** **GOODYEAR**
UNIROYAL **Continental**

FRIENDLY CITY TIRE
 Where You're Always #1
534-7671
www.friendcitytire.com



Bank

Bank of Okolona

Okolona
 P.O. Box 305
 Okolona, Mississippi 38800
 (662) 447-5403
 FIDELITY

Houston Branch Center
 321 W. Halloway St
 Houston, Mississippi
 (662) 456-3347
www.bankofokolona.com



Medical

Family + Urgent Care Clinic, PA

Comprehensive Medical Care
For Your Family or Business
Appointments & Walk-Ins Welcome

Mon-Fri. 8 - 6:30
Sat. 9-6
Sun. 1 - 6

1154 Crow Creek Dr.
(Next to Home Depot)
840-8010

Lee Wilcox, CRNP
David K. Ed, M.D.

Paint



Classic Finishes

- Paint • Flooring
- Wallcovering • Blinds

Computer Color Matching
We Sell The Best

(662) 642-0303 • FAX (662) 642-0611
1161-A West Shopping • Tupelo, MS

Plumbing



Licensed, Bonded
and Insured

Sonny T's Plumbing

All your plumbing needs
24-Hour Service

TROY LUNCFORD

Master Plumber/Owner

(662) 871-5693

When you're tired of the rest, try the best.

Senior Citizen, Military, & Law Enforcement Discount!

Pottery

We do different kind and so of prints
Preserve your precious memory

- Call for appointment
- Gift Certificates Available

365-2120

101 Hwy 970 • Buhlway, MS

HERNDON CHIROPRACTIC CLINIC



Feel Good Again!
New Patients Welcome

842-8413

1027 Cliff Gookin Blvd.
Tupelo, MS

Dr. Ron Herndon

Paper Shredding



Do You Currently Have Confidential Documents or Records That You Need Stored or Destroyed?

CALL US, WE CAN HELP!

- Boxed & Insured • Commercial & Residential
- Certificate of Destruction • FREE Estimate
- Secured Containers • Drug/Background Check of Employees

A Division of Mail Managers

Locally Owned & Operated



3002 CONVENTION DRIVE • TUPELO • 662-641-6161

The Meadows

Serving senior citizens and their families

Daniel Health Care services include 24-hour skilled nursing care by licensed and certified staff, restorative nursing programs, 24-hour lab and pharmaceutical services, IV therapy by IV certified nursing staff 24 hours, on-site x-rays, on-site medical director, care planning conferences with family, psychologists on staff with behavioral management program, Alzheimer's Unit, subacute unit, social services, vocational care, activity programs daily, nutritional plans and counseling, BCGs, respiratory therapy.

ALSO AVAILABLE: Outpatient services, on-site and off-site; occupational therapy; physical therapy; speech-language therapy and audiologic services.

The Meadows

Highway 25 South • Fulton, MS • 662-892-2165

Photography

WWW.HOUCKPORTRAITS.COM

662-728-6925

Houck portraits
STUDIO AND WEDDING PHOTOGRAPHY

Pressure Washing

DOC'S POWER WASH & LAWN CARE SERVICE



(VINYL SIDING • BRICKS • CONCRETE and)

Weed Control (Roundup),
(Fence Row, Ditches, etc.)

FREE Quote or Home

David O. Coggin

Nettleton, MS

401-9052 • 257-1445

Moving



BEKINS

Morgan Moving & Storage, Inc.

Call for a Free Estimate

Bronze Morgan
Relocation Specialist

662-842-1120

"The Morgan Family has been moving families like yours for over 50 years"

20% off

Business Portraits
through June 30, 2009

the
IMAGE
PLACE

Tupelo, MS

662-642-0376 • 800-748-0347
www.imageplace.com



Jimmy Langley Appraisal Service

1218 West Main St.

P.O. Box 1101

Tupelo, MS 38801

Jimmy Langley

State Certified Residential
Real Estate Appraiser
984-197

Business (662) 844-4624

Home (662) 844-5258

Fax (662) 844-4625

Cell (662) 256-6154

Land and Residential

Nurseries - Plants & Trees

Golding Nursery & Landscape

899 Kings Hwy.
Furns Community

840-1697

Complete Stock of
• Shrubs • Bulk Mulch
• Plants and Trees

Plumbing



RH PLUMBING, INC.

Commercial Plumbing Gas & Industrial Piping

RICHARD HANLON

P.O. BOX 417

(662) 447-3213

Okolona, MS 38860

Thank you for choosing RH Plumbing. We appreciate your business.

Restaurant

Bar-B-Q by Jim

We Roast, You Boast

DINING • CARRYOUT • CATERING

Call-In Orders 840-8800

We Cater to Parties, Factories, Home & Office

Jim & Barbara Beane, Owners

203 Commerce Street, Across from Tupelo Coliseum
HOURS: Mon., Tues., Wed. 11am - 8pm • Thurs., Fri., Sat. 11am - Until

Business Directory

Restaurant



\$5.95
Lunch Special
Includes 2 big slices of
pizza, salad and drink

Pizza Doctor
905 West Main, Tupelo
662-844-2600

Restaurant continued



Party Trays
for all Occasions!



1101 W. Main • Tupelo
842-3774

Upholstery

TUPELO UPHOLSTERY
Vinyl Tops • Carpets • Seats • Headliner
Convertible Tops • Leather Interiors



2520 S. President
Tupelo, MS
662-844-8800

Tim Keder, Owner • Free Estimates • Automotive



Pizza Spaghetti Salad Bar
Sandwiches

Mon.-Thurs. 11-10 • Fri.-Sat 11-11 • Sun. 12-10

709 S 4th St
Baldwyn, MS 365-7059

Salon Services

Hair Care, Manicures, Pedicures, Facials,
Skin Care, Micro-Dermabrasion, Massage,
Color Analysis & Correction

The Creative Touch

DAY SPA & SALON

662-844-3734 • 662-4204

2013-A TRACELAND DR. • TUPELO, MS 38801

Vacuum



ELECTROLUX
"Since 1924"

- Vacuum Cleaners
- Shampoos
- Air Purifiers

FREE Pickup & Delivery

518 S. Gloster • Tupelo • 842-2214

heavenly ham Catering from 10 to 1,000

Cool, Fresh &
Delicious.




199 Gloster Creek Village • Tupelo, MS 38801
(662) 844-1888 Fax: (662) 844-3006 www.heavenlyham.com



FULL SERVICE
SALON & DAY
SPA

662-840-0900

219 Franklin Street • Tupelo (South of East on South Ar 410)

Windows

Beat the Cold!
CALL NOW!

White Double Hung Windows

\$189 ANY SIZE
INSTALLED!
Financing Available!

"Selling double for less!"

Window World of MS

223 E. Franklin Street • Tupelo
CALL TODAY FOR YOUR FREE QUOTE
842-5201
1-800-NEXT WINDOW
LOCALLY OWNED & OPERATED
WindowWorld.com

Storage

Kids Eat FREE
Thursdays at
**McALISTER'S
DELI**

*Kids 2 FREE Kids All Kids Eat Free
*12 years and under
*Drink not included

*19 to 21 years Only
*\$5 to 7 per

Track and Grill Location 16-b Eat Free on Mon-by
217 Highway 90 Yarb • Hwy 90 Hwy • 662-2700 • Fax 662-847

**S·A·F·E
STORE**

Specializing in Storage For:
Medical Records
Accounting Records
Legal Records
Manufacturing Records
Architectural Records

OF TUPELO INC
"Since 1988"
17 Years Experience

506 S. Spring • Tupelo
662-844-6168

Pick Up & Delivery
R. FRED PITTS,
PRESIDENT

Wine & Liquor



La VINO
WINE AND SPIRITS

1204 North Gloster Street
Tupelo, MS 38804

FX: 662-842-4576 PH: 662-842-4298

Therapeutic Massage



Let Us Cater
Your Parties.

BBQ • CHICKEN • RIBS • TURKEYS

BISHOP'S BBQ GRILL
2546 Hwy 145 N. • Saffilo, MS
662-869-8351

Therapeutic Massage Center

Nationally Certified &
State Registered Massage Therapist
Lizbeth Allen

- Swedish • Deep Tissue
- Hot Stone • Pregnancy Massage

Call for Appointments
Gift Certificates Available

Total Massage with only
American Workers and
Lizbeth
Jandra Noble LIT 1300

662-844-5558
2005 West Main Hwy. Suite 2
Tupelo, MS

Wrecker Service

TUPELO WRECKER SERVICE
"Serving Lee Co. Since 1973"

- 24 HOUR DIAL-A-RATE TOWING
- HEAVY DUTY TOWING
- ROLL-A-R WRECKER

840-9301

1806 E. MAIN STREET • TUPELO



Why Cellular South for business?

Plans built for business

Nationwide Pooled Share for Business \$29.99/mo.
add Unlimited Data and Unlimited Text Messaging
\$49.99/mo. with the Smartphone Discount

SAVE \$29.99/mo.
per line
with the Smartphone Discount

Phones that mean business

BlackBerry[®] and Windows Mobile have the
power to be serious business tools



The 3G Network you can count on



Unbeatable Quality
Nationwide Coverage
3G High Speed Data

Contact your Account Executive or
Assist for Business for details

1-877-CSOUTH2 (276-8842)
cellularsouth.com/business

Dial # 232 from your Cellular South phone

 **cellularsouth[®]**
Wireless Business Solutions[™]

Change.

Two years ago, our first client hired us to change his business.

We helped him double his revenue in a year and match this growth the next year.

That's change anyone would embrace.

Try something different -- Give us a call.

We'll show you how *we* can change *your* business.

mabus

MARKETING • ADVERTISING • DESIGN

josh mabus | 662.296.5234 | josh@mabusagency.com

398 east main street - suite 122 | tupelo, mississippi 38804

www.mabusagency.com