



Demographic and Income Profile

Tupelo, MS Micropolitan Statistical Area
 Tupelo, MS Micropolitan Statistical Area (46180)
 Geography: CBSA

Prepared by Esri

Summary	Census 2010	2019	2024
Population	136,268	141,810	144,308
Households	52,139	53,982	54,845
Families	36,899	37,369	37,675
Average Household Size	2.57	2.58	2.59
Owner Occupied Housing Units	36,632	36,966	37,910
Renter Occupied Housing Units	15,507	17,016	16,935
Median Age	36.7	38.7	40.2
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.35%	0.22%	0.77%
Households	0.32%	0.24%	0.75%
Families	0.16%	0.08%	0.68%
Owner HHs	0.51%	0.42%	0.92%
Median Household Income	1.93%	2.74%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	8,236	15.3%	7,331	13.4%
\$15,000 - \$24,999	5,780	10.7%	4,734	8.6%
\$25,000 - \$34,999	4,785	8.9%	4,747	8.7%
\$35,000 - \$49,999	7,735	14.3%	7,414	13.5%
\$50,000 - \$74,999	10,157	18.8%	10,204	18.6%
\$75,000 - \$99,999	7,214	13.4%	7,919	14.4%
\$100,000 - \$149,999	6,032	11.2%	7,150	13.0%
\$150,000 - \$199,999	2,298	4.3%	3,345	6.1%
\$200,000+	1,745	3.2%	2,001	3.6%
Median Household Income	\$50,739		\$55,830	
Average Household Income	\$67,371		\$76,691	
Per Capita Income	\$25,724		\$29,224	

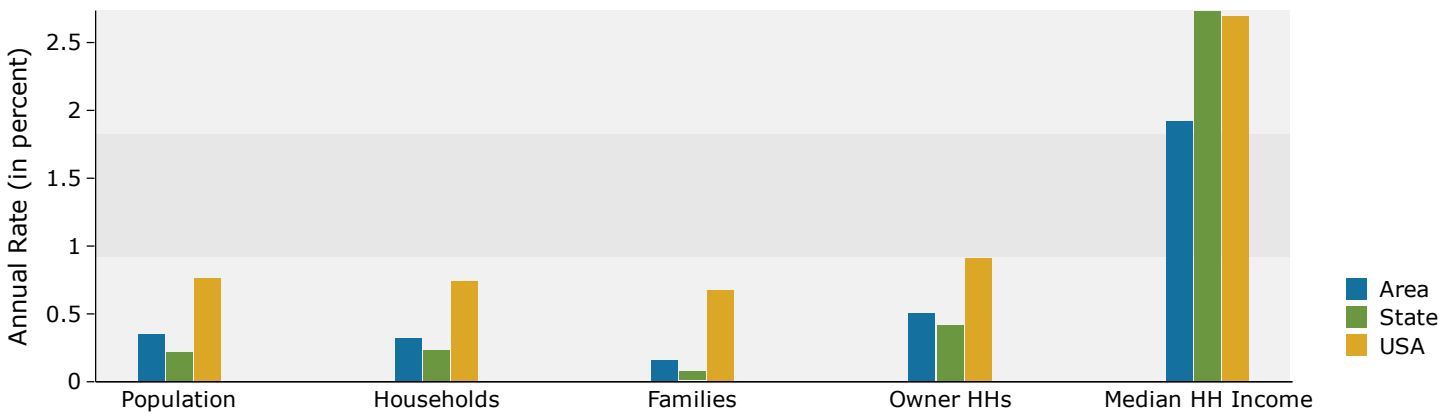
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,719	7.1%	9,089	6.4%	8,930	6.2%
5 - 9	9,899	7.3%	9,493	6.7%	9,355	6.5%
10 - 14	9,822	7.2%	9,642	6.8%	9,992	6.9%
15 - 19	10,146	7.4%	9,077	6.4%	9,673	6.7%
20 - 24	8,057	5.9%	7,972	5.6%	7,583	5.3%
25 - 34	17,383	12.8%	18,577	13.1%	16,872	11.7%
35 - 44	18,229	13.4%	18,451	13.0%	19,023	13.2%
45 - 54	19,245	14.1%	18,088	12.8%	18,045	12.5%
55 - 64	15,487	11.4%	18,334	12.9%	18,404	12.8%
65 - 74	10,247	7.5%	13,702	9.7%	15,222	10.5%
75 - 84	5,709	4.2%	6,762	4.8%	8,379	5.8%
85+	2,325	1.7%	2,623	1.8%	2,830	2.0%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	103,104	75.7%	103,024	72.6%	102,631	71.1%
Black Alone	28,141	20.7%	32,298	22.8%	34,411	23.8%
American Indian Alone	246	0.2%	346	0.2%	392	0.3%
Asian Alone	625	0.5%	950	0.7%	1,160	0.8%
Pacific Islander Alone	35	0.0%	37	0.0%	40	0.0%
Some Other Race Alone	2,536	1.9%	2,966	2.1%	3,171	2.2%
Two or More Races	1,581	1.2%	2,189	1.5%	2,503	1.7%
Hispanic Origin (Any Race)	4,140	3.0%	4,852	3.4%	5,246	3.6%

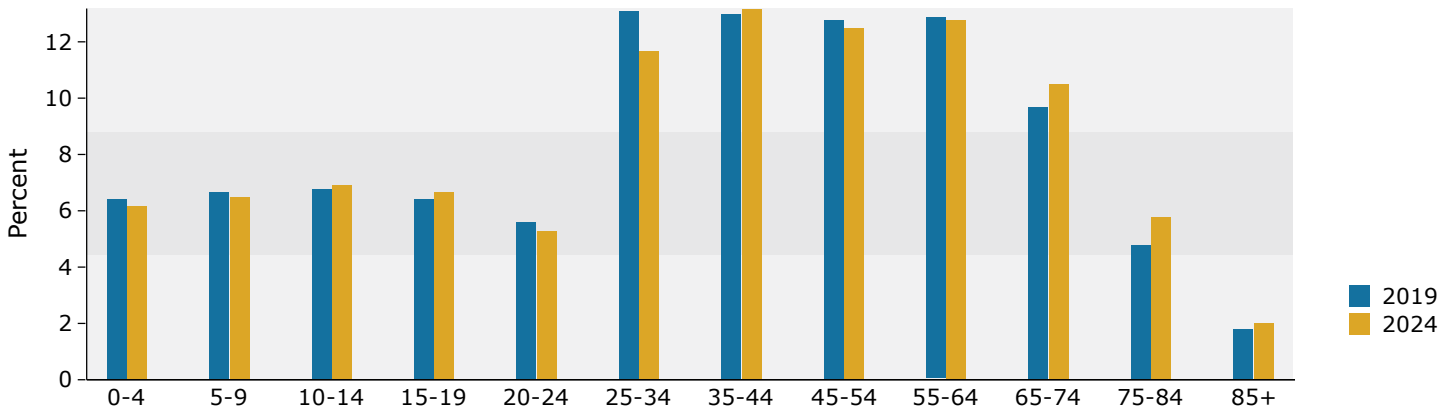
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

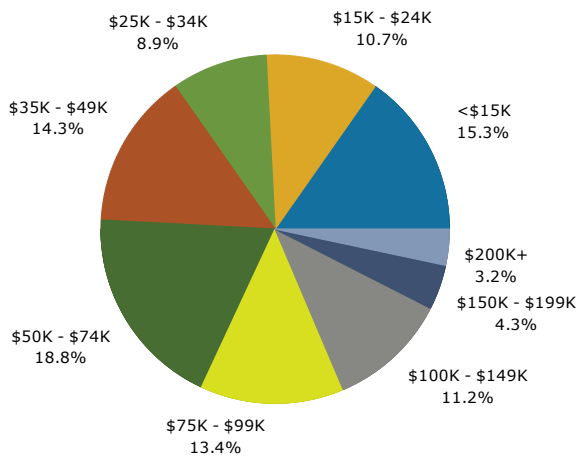
Trends 2019-2024



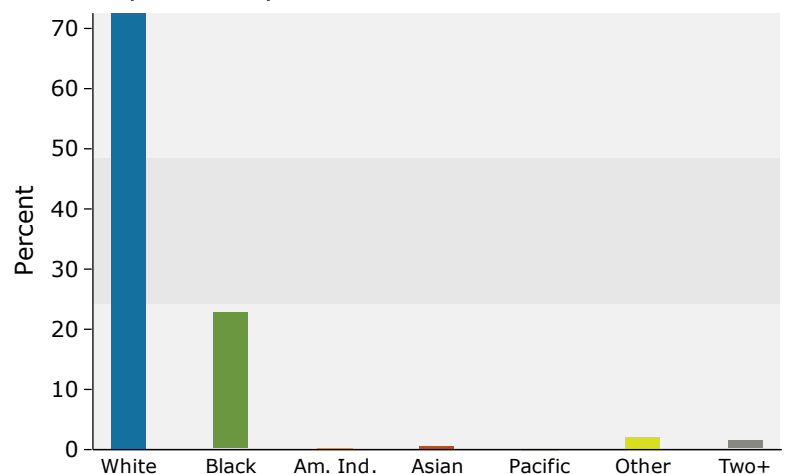
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.