



COMMUNITY
DEVELOPMENT
FOUNDATION



TUP CDF LEE

CHAMBER OF COMMERCE

MEMBERSHIP
GUIDE

CONTENT

MISSION & VISION	03
PROGRAMS	04
CORE BENEFITS	06
ENHANCED MEMBERSHIP	07
CONTACT	08



“It is the responsibility of the people of Mississippi to try to raise the level - economically, educationally, spiritually, and otherwise - of all the people of Mississippi. There’s nobody else who’s going to come in here and do it for us.”

**- George McLean, Founder
Community Development Foundation**



MISSION & VISION

Community Development Foundation (CDF) is the central hub of business development and growth for Lee County and is located in historic downtown Tupelo. Our mission to create ***'more and better jobs'*** in the community was set forth by our founder George McLean, which is accomplished through recruiting manufacturers to Lee County and through industry expansions. We do this because sustainable success in our local economy positively affects every citizen. Whether directly or indirectly, we all benefit from new jobs created, capital invested, and increase in Lee County's average wage. This results in more support for local businesses and non-profit organizations, education, and a higher quality of place. This quality of place is present in the youth sports programs, school support organizations, cultural activities, civic club projects, and city amenities which makes Lee County a better place to live, work, and visit.

The Chamber of Commerce division of CDF offers members annual programs, networking events, and marketing opportunities. With your involvement in the benefits offered, you will develop business relationships to help grow your business. We hope you will become a part of Community Development Foundation and invest in the community's growth.

Join the community of businesses, non-profit organizations, and individuals who are invested in the growth of Lee County. Become a partner. Your support makes a difference in the region.

#joinCDF

PROGRAMS

The Chamber is known for its robust programs and events, consistently connecting members to the community. We host more than 50 events each year, from small gatherings of CEOs to events with up to 1,800 attendees. Chamber events are excellent platforms for our members to interact with industry experts and renowned thought leaders and to build important, lasting relationships through peer-to-peer networking.

WAKE UP!

Wake Up! is an early morning networking event to start your day with panel discussions, experts in education, government, or industry, and Q&A sessions addressing issues directly impacting our community.

BUSINESS LUNCH & LEARN

Enhance your team's professional development with the Business Lunch & Learn series. Held quarterly, topics are centered on core business skills including marketing, financials, operations, strategy, and sales.

BUSINESS ROUNDTABLE

Business Roundtable is a late afternoon, intentional networking event. Members gain helpful information about businesses and ways to be involved in the community from fellow CDF members.

BUSINESS AFTER HOURS

Business After Hours offers you the opportunity to meet with other CDF members, exchange ideas, and make important business connections in a relaxed social setting. This event is hosted by a CDF member at their location.

TASTE OF TUPELO

As the Chamber's largest event of the year, this popular community event offers local "foodies" the chance to experience many of Tupelo's best restaurants, and get to know other businesses, too.

CDF OPEN HOUSE

CDF wraps up the fiscal year with a casual gathering for all members with food, drink, music and networking. Attendees include small business owners to C-level executives.

CDF FALL CLASSIC GOLF & TENNIS TOURNAMENT

The annual golf and tennis tournament offers members an opportunity for a fun time away from the usual workplace setting to relax and connect with team members and business associates.



CDF SPORTING CLAY SHOOT

The annual clay shoot offers an outdoors environment distinctive to this event, giving CDF members an opportunity for a getaway to build relationships among team members and business associates.

RIBBON CUTTING CEREMONIES

A CDF Ribbon cutting for your company's milestone occasion (grand opening, anniversary) offers great publicity for your business, as it is included in CDF's events calendar online, the monthly e-newsletter, and on social media.



AMBASSADORS CLUB

Grow your business by building relationships through the CDF Ambassadors Club. Through their support of the Chamber's work, these volunteers raise their business profile in the community while creating opportunities to cultivate relationships with targeted industries and companies.

CHAMBERADVANTAGE

CDF's ChamberAdvantage affinity program features exclusive chamber member discounts, products, or services offered by program participants. Businesses offer a discount to fellow CDF members and their employees and benefit from additional advertising on CDF's website.

CHAMBER CONNECTION (CC2.0)

The Chamber Connection e-newsletter is delivered the third Tuesday of each month and has information on upcoming CDF and community events, member information, and promotions submitted by members.

TUPELO YOUNG PROFESSIONALS (TYP)

The TYP's mission is to create a sense of community among young adults ages 21 to 40 and encourage civic involvement. It's a great way for young employees to make connections and prepare themselves for leadership opportunities.

IGNITE LEADERSHIP CONFERENCE

IGNITE is a one-day leadership summit featuring world class speakers motivating attendees to lead our organizations and communities with renewed passion and drive.

JIM INGRAM COMMUNITY LEADERSHIP INSTITUTE

The Jim Ingram Community Leadership Institute is a two-year program designed to enhance community leadership development and to encourage personal and professional growth.



REACH CAMPAIGN

REACH is the annual sponsorship drive reserving CDF events and communications sponsors for the upcoming fiscal year (May - April). Sponsorships are available for every marketing budget. Sponsorship enhances communications and events by allowing members to share in the promotion of CDF's mission and their business.

CORE BENEFITS

BUSINESS INVESTOR

Annual investment \$350

BUSINESS OPPORTUNITIES

- ChamberAdvantage member-to-member affinity program for all member employees
- Access to membership labels
- Tax deductible as ordinary and necessary business expense
- Notary Public Service and Certificates of Origin
- Small business assistance through Renasant Center for IDEAs
- Utilization of CDF conference and meeting rooms once a year
- Opportunity to sponsor CDF communications and events
- Members-only pricing
- Business referral service exclusively to members

NETWORK DEVELOPMENT

- Professional development seminars and Business Lunch & Learn
- Tupelo Young Professionals
- Invitation to participate in bi-monthly Business Roundtable meeting
- Invitation to participate in the Taste of Tupelo
- Participation in CDF Ambassador's Club
- Invitation to participate in Business After Hours
- Invitation to participate in Wake Up!

PROMOTIONAL OPPORTUNITIES

- Membership decal
- Access to CDF's digital membership decal
- Submission to Chamber Connection e-newsletter
- Free advertising for ribbon cuttings, groundbreakings, or grand openings
- Online business directory listing with link to website
- Directory map link to your physical address through Google Maps
- Directory link to your Facebook, LinkedIn, X, YouTube, and Instagram accounts
- 10 "search words" linked to your online membership directory listing

COMMUNICATION

- Government advocacy on the local and state levels
- CDF Membership Directory (one per year, upon request)

1,200⁺
MEMBERS



50⁺
yearly events



75⁺
*Ribbon
Cuttings*



ENHANCED MEMBERSHIP

	PREMIER BUSINESS INVESTOR \$650	EXECUTIVE BUSINESS INVESTOR \$1250	CORPORATE BUSINESS INVESTOR \$3500
Access to CDF's workforce training assistance program	●	●	●
Description of business in online membership directory (up to 25 words)	●	●	●
Preferred participation in CDF Ambassadors Club	●	●	●
Invitation to Annual Industrial Sporting Clay Shoot	●	●	●
Utilization of CDF boardroom	2X/year	3X/year	4X/year
Business Investor membership listing for additional affiliate business(es)	1	up to 3	up to 3
"Search words" linked to your online membership directory listing	15	20	25
Set of membership labels annually, upon request (\$125 value)	one set	two sets	three sets
Professional referral to provide services on Economic Development projects		●	●
Access to Tupelo/Lee County's monthly new business list		●	●
Business logo featured in online CDF Membership Directory			●
Additional category listing in online membership directory			●
Professional referral to provide development opportunities on Economic Development projects			●
CDF website & publication marketing of company owned/represented target industries, buildings and sites			●



SCAN TO JOIN TODAY

#joinCDF



CDF

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