

THE NORTHEAST MISSISSIPPI

# BusinessJournal

A MONTHLY PUBLICATION OF JOURNAL PUBLISHING AND THE COMMUNITY DEVELOPMENT FOUNDATION

OCTOBER 2010

# Few and far between ...

... but there are jobs to be found

We'll help you narrow your choices  
**INSIDE**





# looking for A CAREER?

■ Health care jobs are among the most in demand.

BY DENNIS SEID  
Daily Journal

With unemployment stuck around 10 percent, the economic recovery hasn't been able to get much traction.

Economists say that until more people are put to work, consumer spending will continue to be restrained. And because consumer spending makes up 70 percent of the U.S. economy, any wallet-tightening affects the pace of recovery.

Still, jobs are available. And in some occupations, growth is projected to increase dramatically.

For example, according to the U.S. Bureau of Labor Statistics, half of the 20 fastest-growing occupations are related to health care. As baby boomers get older, care for them

only will increase. But double-digit unemployment is expected to linger through next year, according to many experts. Next year's college graduates may have a tougher time landing a job if the economy doesn't pick up more steam.

However, if they're in one of the projected high-growth occupations listed, they may stand a better chance.

Some other BLS facts and figures: ■ Population is the single most important factor in determining the size and composition of the labor force. The civilian labor force is projected to reach 166.9 million by 2018, which is an increase of 8.2 percent.

■ The U.S. work force is expected to become more diverse by 2018. Among racial groups, whites are ex-

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## OCCUPATIONS WITH LARGEST NUMERICAL GROWTH

■ The 20 occupations are projected to account for more than one-third of all new jobs – 5.8 million combined – from 2008-18. The occupations with the largest numerical increases cover a wider range of occupational categories than do those occupations with the fastest growth rates. Health occupations will account for some of these increases in employment, as will occupations in education, sales and food service.

Many of the occupations listed are very large and will create more new jobs than occupations with high growth rates. Only three out of the 20 fastest growing occupations – home health aides, personal and home care aides, and computer software application engineers – also are projected to be among the 20 occupations with the largest numerical increases in employment.

Occupation	Jobs, in thousands	% growth	Avg salary
• Registered nurses	581.5	.22	\$62,450
• Home health aides	460.9	.50	\$20,460
• Customer service representatives	399.5	.18	\$29,860
• Combined food prep, serving workers, including fast food	394.3	.15	\$16,430
• Personal and home care aides	375.8	.46	\$19,180
• Retail salespersons	374.7	.8	\$20,510
• Office clerks, general	358.7	.12	\$25,320
• Accountants, auditors	279.4	.22	\$59,430
• Nursing aides, orderlies, attendants	276.0	.19	\$23,850
• Postsecondary teachers	256.9	.15	\$58,830
• Construction laborers	255.9	.20	\$28,520
• Elementary school teachers, except special education	244.2	.16	\$49,330
• Truck drivers, heavy and tractor-trailer	232.9	.13	\$37,270
• Landscaping and groundskeeping workers	217.1	.18	\$23,150
• Bookkeeping, accounting, auditing clerks	212.4	.10	\$32,510
• Executive secretaries, administrative assistants	204.4	.13	\$40,030
• Management analysts	178.3	.24	\$73,570
• Computer software engineers, applications	175.1	.34	\$85,430
• Receptionists, information clerks	172.9	.15	\$24,550
• Carpenters	165.4	.13	\$38,940

Source: Bureau of Labor Statistics

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## Financial fundamentals workshop to be held

Daily Journal report

TUPELO – Finance is the language of business, which includes balance sheets, income statements, operating profits and cash flows. Giving employees a big picture understanding of how business works and a broader awareness of how decisions and actions impact the results of business will be addressed by a financial fundamentals workshop at Itawamba Community College's Belden Center on Oct. 26.

The workshop is geared toward managers; supervisors; team leaders; lead positions on production lines; payables, receivables, sales, customer service and inventory control personnel; research and development staff and anyone responsible for cost reduction.

For more information or to enroll in the workshop, call (662) 620-5217 or email [dlgillespie@iccms.edu](mailto:dlgillespie@iccms.edu)

# Recession may be over, but jobs still scarce

**T**he recession is over, but few people are celebrating the news.

The so-called "Great Recession" – the longest and deepest economic downturn since World War II – officially ended in the second quarter of last year, according to the wonks at the National Bureau of Economic Research.

And if anybody's keeping track, the Great Recession officially began in December 2007. The reaction from the general public about the end of the recession was muted, to say the least.

"Indignant" was another word used by the Tribune Co.'s Washington Bureau reporter.

After nearly \$800 billion in "stimulus" money infused by the federal government, we have supposedly stepped back from the precipice and gotten the country back on track.

But the wheels on that track

are a bit wobbly.

The unemployment rate is stuck near 10 percent and likely to stay that way through next year, according to economists polled by Bloomberg News.

About 14.9 million Americans still are unemployed and more than 6 million have been that way for at least 27 weeks, Bloomberg adds.

Another 1.1 million workers have stopped looking for jobs, while nearly 9 million are working part-time.

So how did NBER determine the start and end of the recession?

According to Bloomberg, "With the addition of Harvard's James Stock and Princeton's Mark Watson in 2009, the committee started incorporating the duo's proprietary indexes – monthly gross domestic product, monthly gross domestic income and an average of monthly GDP and GDI – to



**Dennis  
SEID**

measures, the recession is over.

Even though growth has continued since the economic trough of June 2009, albeit at a meager pace, NBER says there won't be a dreaded "double-dip" recession.

Rather, "any future downturn of the economy would be a new recession."

But the consensus is that any economic "recovery" will

complement the traditional measures (employment, personal income, sales and industrial production) for determining business cycle dates."

And so, using those

be felt when more people have jobs.

To do that, businesses have to start hiring again, putting people to work so that they can earn a check to pay their bills, their groceries and their mortgages.

But too much uncertainty remains.

Businesses are reluctant to spend or invest because they're not sure what's coming down the pike. The new health care law is worrisome, for example. Business owners aren't sure what it will cost them, tax credits or not.

Consumer spending accounts for 70 percent of the U.S. economy, but consumers for the most part have remained frugal.

Debate about whether the Bush tax cuts may or may not be renewed causes more uncertainty.

A look at the stock market

isn't necessarily an accurate gauge of the economy. Over the past two years, the numbers certainly have improved, and the "September swoon" didn't materialize. But wild swings of the market on the least bit of news are no longer an exception.

And if you read the economic reports regularly, it's hard to determine what's really going on. One day, fears of another downturn have dissipated. Then the next report suggests deflation is just around the corner.

The Fed says it will take stronger action if necessary, but its tool box is getting light.

The recession may be over, but we're still feeling the effects of it. How long until we "feel" a recovery is anyone's guess.

Contact business editor **Dennis Seid** at (662) 678-1578 or [dennis.seid@djjournal.com](mailto:dennis.seid@djjournal.com).

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# Security work not for everyone

■ The number of security guards is expected to grow about 14 percent by 2018.

BY CARLIE KOLLATH  
Business Journal

The security guard profession is expected to be one of the fastest-growing occupations in the next eight years.

The U.S. Bureau of Labor Statistics expects employment in the industry to grow about 14 percent from 2008 to 2018.

People like Wayne Mills, who owns Cobra Security in Oxford, hope to stay busy because of that growth.

Cobra provides security for a wide array of clients, including factories, the University of Mississippi, bars, rest stations and private parties. Some of the jobs require unarmed security and others require armed security.

Some of the jobs are ongoing, while others might be a one-time gig that requires 50 security guards for four hours.

To have enough employees for those jobs, Mills interviews candidates often. But he also has some employees who



THOMAS WELLS

**Chucky Duncan makes a external security sweep** around Della Davidson Elementary School in Oxford. The school hired Cobra Security to handle its campus security.

have been with him since 1997.

Mills, a former police captain with a 28-year career, looks for specific qualities in a security guard.

"Some people are just absolutely not

cut out for security work," he said.

"Others, when they walk through the door, you can tell they'll be a good security guard."

His security employees can't have a

felony record, he said. And they have to be able to physically do the job. For example, if a security guard is working inside a bar or restaurant and a fight breaks out, the security guard might have to break up the fight and restrain the participants until the police arrive.

Guards also have to be honest and dependable, Mills said. Plus, they have to be able to get along with the public.

"It can make us or break us," he said.

He also looks for people who are willing to work nights and have a flexible schedule.

Mills doesn't require any previous experience because he trains his employees. He also provides training for armed guards.

"We try to take them and mold them into what we want them to be," he said.

According to the Bureau of Labor Statistics, short-term, on-the-job training is normal for the industry.

Mills said his employees have a variety of backgrounds, including law enforcement. He also has his share of middle-aged women who work other

Turn to **SECURITY** on Page 23

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## TIPS FOR OVER-50 ENTREPRENEURS

BY JOHN GALLAGHER  
McClatchy Newspapers

If you're 50 and older and thinking of becoming an entrepreneur, you may benefit from this advice from Randal Charlton, executive director of the TechTown business incubator in Detroit:

■ **Play to your strengths.** You may dream of opening a restaurant, but if you have no background in food preparation, maybe you should think about something else. Analyze your strengths as honestly as you possibly can.

■ **Stay physically and mentally sharp.** Running your own business will be demanding. Consider changes in your diet, cut back on alcohol, lose weight.

"You can't do the sort of things you did when you were young and believed you were immortal," Charlton said.

■ **Take only intelligent risks.** You'll need to invest in your dream, but you also need to safeguard your savings and your home.

"By all means take risks, but don't bet the house," Charlton advised. "Bet money you can afford to lose."

■ **Keep the endgame in mind.** Do you want to create a lasting company that will survive you? Or do you simply want to have some fun and create a temporary source of income? There's a big difference.

■ **Know when to quit.** Don't get discouraged easily, but sometimes the timing is wrong for even the best ideas.

■ **Keep up with technology.** This doesn't mean to you need to turn yourself into a geek. Just be able to hold your own with basic computer functions such as writing and presentation programs, e-mail and Internet searching.

# Older workers looking for jobs, too

■ **One agency, Experience Works, tries to match them with employers.**

BY DENNIS SEID  
Daily Journal

TUPELO — At the WIN Job Center, Mondays and Tuesdays are the busiest days of the week, when 200 or more people come looking for jobs each day.

Among them are some older men and women, some of whom are grandparents and who are eligible for retirement.

But they, like so many others, need jobs, too.

The recession has hit older adults particularly hard, wiping away hundreds of billions in retirement savings. Many had to dip into those funds as the economy worsened, and they also lost much of the equity in their homes.

As a result, retirement is no longer an option for millions of older Americans.

According to the U.S. Bureau of Labor Statistics, fewer than 11 percent of people 65 and

older remained in the work force in 1985. That figure now is about 16 percent and is expected to rise to 22 percent by 2018.

And as baby boomers continue to age, the 55 and older age group in the work force is projected to increase by nearly 30 percent, more than any other age group.

Finding jobs for them is, and will be, more difficult as economic growth is uncertain and unemployment rates stay high.

Leon Ainsworth, the manager of the Tupelo WIN Job Center, said he's noticed more older workers coming in to look for jobs.

But, Ainsworth said, "many of them are uncomfortable with computers. Some are familiar, some aren't."

That presents a small challenge because so much is done on computers, including the application process. Many jobs also require familiarity with computers.

Job Center personnel are able to help them, however, Ainsworth said.

■ The economic downturn has been particularly difficult on older workers. In August 2010, the average duration of unemployment for people age 55 and older was 38.2 weeks, a 33 percent increase from August 2009. During this same time, the number of discouraged workers in this age group increased 73 percent. Discouraged workers are people who have stopped looking for work because they believe employment opportunities are not available.

■ If you are 55 or older and unemployed, and want more information about Experience Works, call (866) 976-5939 to find out what programs or resources are available.

Also, the center helps find jobs for some older workers through Experience Works, which is administered through the Senior Community Service Employment Program in Mississippi.

"Today's reality is that we have record numbers of older people in the work force, many on the sidelines who can't find work, and a sizable group who have given up on finding employment all together," said Becky Scott, Mississippi state director for Experience Works, the nation's largest nonprofit provider of community service, training

and employment opportunities for older workers.

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Turn to **OLDER** on Page 23

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# ICC helps develop multi-skilled curriculum

■ **The AMTEC program is geared toward industrial maintenance worker, machinists and tool-and-die makers.**

*Itawamba Community College*

TUPELO – Itawamba Community College is playing a significant role in a national partnership to develop a curriculum to produce better industrial maintenance personnel, machinists and tool and die makers.

“About five years ago ICC partnered with the Automotive Manufacturing Technical Education Collaborative, a Toyota entity that has brought some 10 or 12 states together in an effort to produce better multi-skilled team members,” said Tony Tice, ICC’s dean of career and technical instruction and AMTEC partner.

The curriculum, using a hybrid style online delivery, will be packaged in an environment that will allow participants to receive online classroom instruction and fulfill the hands-on portion at their local community college via the Toyota Trainer, Tice said.

Two of the training units are located at ICC’s Belden Center.

ICC’s Tice and tool and die instruc-

tor Barry Emison have been involved with development of the AMTEC curriculum to be used in training for Toyota employees at the Belden Center, which is scheduled to begin Oct. 4.

AMTEC began with a planning grant to allow colleges and companies across state lines to unite to benefit the development of the future automotive manufacturing work force, according to Tice.

Last September, AMTEC became a National Center for Excellence in Advanced Automotive Manufacturing. For the next five years, it is supported entirely by a \$5.5 million National Science Foundation Advanced Technology Education program grant.

AMTEC recognizes that the automotive industry requires uniquely trained employees to support “increasingly flexible and lean manufacturing line, fluctuating customers demands, a growing focus on green manufacturing and rapidly improving technology,” Tice said.

AMTEC offers industry-endorsed maintenance certification assessments; validated college curriculum aligned to industry-endorsed skills standards; shared best practices and educational models among colleges and industry partners; and flexible ca-

reer pathways to fit the unique needs of students, employees and employers.

Among AMTEC’s goals are to create business/industry partnerships in delivering core integrated systems maintenance technical education that meets the high priority needs of automotive manufacturers and suppliers, increase secondary to postsecondary transition and ultimately to employment to meet industry needs, to implement a collaborative support system to sustain and replicate the AMTEC model and to create and sustain the support process of its focus.

“ICC plans to be perpetually involved with AMTEC,” Tice said. “It is also our mission to provide vital support in our significant educational partnership with Toyota.”

This summer, Tice participated in an Automotive Workforce Education Readiness panel as part of a Southern Growth Policies Board conference in Lexington, Ky. The conference, “Driving the Next 20 Years: Creating the New Automotive Industry in the South,” celebrated the South’s successes in attracting automotive investment while defining strategies to create the ideal future environment for this industry.



COURTESY/ITAWAMBA COMMUNITY COLLEGE

**Tony Tice**, Itawamba Community College’s dean of career and technical instruction and AMTEC partner, works on a fluid power trainer similar to the ones at the Toyota training facility at the Belden Center.



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# Changing technology brings new jobs

The classified ads looked quite different from those of today when I started my first information technology job 29 years ago.

The job descriptions have changed.

For instance, it was common in those days for businesses to hire data-entry operators. Now, rather than sending paper to a room full of card-punching machinery, workers enter data into the computer themselves. Even those workers' jobs are in jeopardy. One of the big pushes these days is for consumers to pay their bills over the Internet, since every bill paid online is a bill that does not have to be handled by an employee.

And of course, now there are jobs that didn't exist back then.

A prime example is the job of Web designer. Twenty-nine years ago, there were no In-

ternet, no Web browsers, no HTML.

Given that information technology changes so rapidly, what sorts of jobs might we see advertised in the classified over the next few years? Here are some areas of employment that appear promising:

■ **Networking.** Twenty-nine years ago, computers were largely standalone systems. Networking existed, but was uncommon by today's standards. Now everything is connected. Even telephones have Internet access. The drive to connect more and more devices – even non-computing machinery such as household appliances – will increase. New networking standards will emerge. Supporting a network requires a lot of people.

■ **Security.** The connected world in which we live comes with new security challenges. Because a person can sit in any part of the world and connect to a computer in any



Ted  
HOLT

## TECHTALK

part of the world, there is no shortage of people looking for money to steal. Today's businesses have become dependent on the Internet in order to quickly interact with suppliers and customers, and businesses are adamant that they will not return to the days of fax machines and mail.

Businesses will demand better and better security and will gladly pay for it.

■ **Programming.** The days when a programmer can specialize (e.g. in UNIX programming, in IBM mainframe programming, etc.) are ending.

Today, programmers are re-

quired to be versant in more than one technology. That means that a programmer must work in several languages – COBOL or RPG for back-end office applications, scripting languages for Web applications, object-oriented languages for user interfaces and so forth.

Small towns like Tupelo don't require as many programmers as they used to, but the job of programmer is not gone yet. There will be jobs for programmers, but only for versatile programmers who can learn new languages as the need arises.

■ **Database.** Today's database management systems and cheap storage make it possible for businesses and government agencies to store an immense amount of data about the people with whom they deal.

Databases require much human support – architects who know how to properly organize data, analysts who

know how to extract data in meaningful ways, technicians who can troubleshoot database problems, database administrators who can "tune" a database so that data can be extracted quickly on demand and security administrators who can protect sensitive data so that it does not reach the wrong hands. The use of database management systems will provide many jobs.

While we still call individual computers "systems," today's reality is that the Internet is the system. This system is not going away, and because of it, a lot of people will have jobs.

The question a prospective worker must ask is the same one I struggled with 29 years ago: Where do I fit in?

Ted Holt is president of BINARe, a Tupelo-based organization of professionals interested in the application of technology to the workplace. BINARe welcomes new members. For more information, visit [www.binare.org](http://www.binare.org).

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# Chamber Connection

A publication of Journal Publishing and the CDF Chamber Division – October 2010

## Jim Ingram Community Leadership Institute initiates class of 2012

**T**he Jim Ingram Community Leadership Institute welcomed the Class of 2012 at the Bancorp-South Conference Center September 23. Ms. Sharon Fanning-Otis, head women's basketball coach at Mississippi State University, gave the leadership charge to the new class. The tenth class to take part in the leadership program, the Jim Ingram Community Leadership Institute is a three-year training initiative that puts an emphasis on enhancing leadership skills.

Created by the Community Development Foundation and CREATE Foundation, the Jim Ingram Community Leadership Institute is a two-year program that enhances community leadership development, as well as personal and professional growth. The program consists of one-year of training and one-year of community re-investment.

The Jim Ingram Community Leadership Institute program is made up of three components. The first is Community Orientation, where the participants are introduced to such topics as economic and community development, education, healthcare, and local government. The second component taught is Enhancing Leadership Skills. Such skill building exercises taught include personal development assessment, visioning and strategic planning, speaker and presentation training, and effective communication techniques. Finally the program requires one-year of community re-investment for the participants to give back what they have garnered through the program. The one-year Community Leadership re-investment is made to a non-profit organization or to a defined community need.

For more information on the Jim Ingram Community Leadership Institute, please contact Orlando Pannell at (662) 842-4521 or [opannell@cdfms.org](mailto:opannell@cdfms.org).



PHOTO COURTESY OF LISA BROWNING PHOTOGRAPHY

**Pictured are members** of the Jim Ingram CLI class of 2012.

**Mr. Lynn Bryan**  
*Owner*  
Lynn Bryan  
Construction, LLC

**Mr. John Bryson**  
*Manager Finance &  
Accounting*  
B & B Concrete

**Mr. Tony Carleton**  
*Chief of Police*  
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**Ms. Wendy Chilholm**  
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**Mr. Sean Thompson**  
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of Supervisors

**Mr. Ro Traylor**  
*Chief of Training*  
Tupelo Fire Department

**Ms. Sally Williams**  
*Executive Assistant to Mayor*  
City of Tupelo

# Chamber focus

Dear Friends:

What a great looking group on the front cover! Congratulations to the newly selected Jim Ingram Community Leadership Institute (CLI) Class of 2012. They will now begin the two-year program consisting of one year of training and one year of community re-investment. A special thanks to Sharon Fanning-Otis, head coach, Women's Basketball for Mississippi State University, for her leadership charge to the class at the opening dinner last week. She was inspiring to hear and certainly challenged the class.

We're in the planning stage for CDF's annual Business to Business Connection trade show scheduled for February 18. This year, we are combining the trade show with Industry Education Day. This is especially good news for the exhibitors because an additional 1,200 educators will be attending the trade show and visiting the booths. The trade show offers an opportunity for businesses and industries to showcase and demonstrate their products and provide first-hand infor-



SMITH

And speaking of trade shows, please mark your calendar for the November 3 Business Boxed Lunch & Learn in the CDF Boardroom. Mr. John Brandon with the Mississippi Development Authority will discuss the proper marketing techniques and booth setup at trade shows. It will be a perfect opportunity to get some tips from the expert. Registration is available at [www.tupelo-chamber.com](http://www.tupelo-chamber.com) or by calling the CDF office at (662) 842-4521.

Deborah Tierce did a fantastic job at last month's Business Boxed Lunch and Learn discussing the generational gaps in the workplace. Her presentations are always informative and interesting. The

mation about goods and services. Application forms to reserve booths will be mailed next week to CDF members and information will be given later on other events planned in conjunction with the trade show.

room was packed as her style and technique always generates a large crowd.

Feedback on our e-newsletter, Chamber Connection 2.0, has been great. One feature is a Member's Corner giving our members an opportunity to advertise something about their business. If you have an upcoming event or something special to share about your business, email it to Jennie Bradford Curlee at [jcurlee@cdfms.org](mailto:jcurlee@cdfms.org) and she will be glad to post it in the newsletter for our 1,400 members to see. This is another advertising opportunity for our members.

Don't forget to visit [www.cdfms.org](http://www.cdfms.org) and view the calendar of events. Ribbon cuttings, TYP events, and other activities are posted to keep you informed of CDF's programs and events.

Vice President of Chamber Services

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Ms. Wendy Hellums  
P.O. Box 182  
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(662) 269-2483  
*Liquor and Wine*

### Williams, Weiss, Hester & Co., PLLC

Mr. John Hester  
4785 Old Canton Rd.  
Jackson, MS 39211  
(601) 981-7571  
*Accounting*

### Teacher's Pet

Ms. Judy Duneheew  
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Tupelo, MS 38801  
(662) 840-9763  
*Retail & Specialty Shops*

### Yellow Lovebirds

Ms. Carrie Hancock  
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Tupelo, MS 38804  
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*Retail & Specialty Shops*

### V. Alexander & Co., Inc.

Mr. Benjamin Jabbour  
6555 Quince Rd., Ste. 201  
Memphis, TN 38119  
(901) 795-7761  
*Transportation*

## Community Development Foundation's

### Board of Directors for 2010-2011

CDF is governed by a 60-member Board of Directors. The Executive Committee is composed of the CDF Officers and eleven additional members of the Board. CDF's goals and objectives are accomplished through the efforts of members appointed to committees operating under one of CDF's three divisions: Chamber Division, Economic Development Division, and Planning and Property Management Division.

### 2010-2011 Executive Committee

Billy Crews, Chairman	Sue Gardner	Guy Mitchell
David Irwin, First Vice Chairman	Shane Hooper	Aubrey Patterson
David Copenhagen, Second Vice Chairman	Octavius Ivy	Jane Spain
David Rumbarger, President/Secretary	Pat Jodon	Buddy Stubbs
Chris Rogers, Past Chairman	Glenn McCullough	Mitch Waycaster

### 2010-2011 Board of Directors

R.V. Adams	L.E. "Bo" Gibens	Fred Pitts
Mike Armour	Gunner Goad	Darrell Rankin
Richard Babb	Chauncey Godwin	Harry Rayburn
Bernard Bean	Lisa Hawkins	Jack Reed
Ronnie Bell	David Henson	Scott Reed
Chris Berryman	Reed Hillen	Rob Rice
Charles Bouldin	Frank Hodges	Eddie Richey
David Brevard	Jerry Maxcy	Cathy Robertson
Gary Carnathan	Robin McGraw	Tom Robinson
Mike Clayborne	Paul "Buzzy" Mize	Mike Scott
V.M. Cleveland	Alan Nunnelee	Randy Shaver
Scott Cochran	Mary Pace	Barry Smith
David Cole	Jim Pate	Jeff Snyder
Norma Cother	Mimi Pettit	David Steele
Tom Foy	Greg Pirkle	Mary Werner

### 2010-2011 Ambassador's Club

Ms. Michelle Anderson	Lighthouse Web Dezines
Ms. Veleka Ball	CB&S Bank
Ms. Beverly Bedford	Honda of Tupelo
Ms. Cindy Black	Prudential 1st Real Estate
Mr. Richard Carleton	Mall at Barnes Crossing
Ms. Shavonne Collier	Renasant Bank
Ms. Molly Crews	Express Employment Professionals
Ms. Sheila Davis	PPI, Inc.
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Ms. Danielle Del Grande	Comfort Suites
Ms. Shanelle Gardner	BancorpSouth
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Mr. Toby Hedges	Shelter Insurance
Ms. Waurene Heflin	Crye-Leike Realtors
Mr. Karen Hester	Community Bank
Ms. Wanda Johnson	Sleep Inn & Suites
Ms. Suzanne Kirby	Advanced Screening Solutions
Ms. Dianne Loden	Trustmark Bank
Mr. Tim Long	Cellular South
Ms. Bea Luckett	TRI, Inc. Realtors
Mr. Ben Martin	RE/Max Associates Realtors
Ms. Megan McCarty	Gibens Creative Group
Mr. Marcus McCoy	Prudential 1st Real Estate
Mr. Brad McCully	Sportsman Lawn & Landscape
Ms. Haley McLemore	Alliance Collection Service
Mr. Bill McNutt	WLM Insurance, LLC
Mr. Scott Medlock	The McCarty Company
Ms. Shanda Millican	Inside Out
Mr. Paul Mize	BancorpSouth
Ms. Carolyn Moss	Comfort Inn
Mr. Joe Nobles	Tupelo Radio Broadcasting
Ms. Chandra Pannell	Get It There Auto Transportation
Ms. Kara Penny	Tupelo Convention & Visitors Bureau
Mr. Les Perry	North Mississippi Medical Center
Ms. Katie Pickens McMillan	Key Staff Source
Ms. Amy Richey	Amedisys Hospice
Mr. Chris Richburg	Lamar Advertising
Mr. Greg Thames	Trustmark Bank
Ms. Dana Thompson	Gentiva Hospice
Ms. Susan Webb	Room to Room



## McDONALD'S



A ribbon cutting ceremony was held to celebrate the opening of the new McDonald's on South Gloster. Pictured on the front row are: Glen Panchisin, McDonald's; Bridgitte McKinley, McDonald's; Valerie Pounds, McDonald's; Councilman Mike Bryan; Rob Hudson, McDonald's; Tracy Hudson, McDonald's; Councilman Jim Newell; Patricia Wax, McDonald's; and Emily Addison, CDF. Pictured on the back row with members of the CDF Ambassador's Club is Mark Maharrey, Tupelo Radio Broadcasting. McDonald's is located at 519 S Gloster St. and can be contacted at (662) 844-5505.

## AMERICAN FLOORING



A ribbon cutting ceremony was held at American Flooring. Pictured with the CDF Ambassadors are: Angela Welch, American Flooring; Patti Armstrong, American Flooring; Alderman Jewel Webb; Mayor Bill Williams; Jim Chrestman, American Flooring; Mark Hand, American Flooring; Hilary Hamblin, Momentum Consulting; and Emily Addison, CDF. American Flooring is located at 119 Executive Dr. in Saltillo and can be reached at (662) 869-2915.

## 13 14 Dates to remember

### New Member Orientation

Tuesday, October 12, 2010

4:00 p.m.

CDF Boardroom

### Business Boxed Lunch & Learn

Wednesday, November 3, 2010

11:45 a.m. – 1:00 p.m.

CDF Boardroom

Speaker: Mr. John Brandon, MDA

"Proper Techniques for Marketing Your Booth at a Trade Show"

### First Friday

Friday, November 5, 2010

7:00 a.m.

Mall at Barnes Crossing Food Court

Speaker: 140th Anniversary of Tupelo in Pictures

Sponsor: Williams Transfer & Storage

Corporate Sponsors: Robinson & Associates  
and Snyder & Company

## SEPTEMBER TUPELO YOUNG PROFESSIONALS



The September TYP event featured a Membership Drive Social on the rooftop at Park Heights. The event was sponsored by Shelton & Associates-Mr. Jason L. Shelton and Community Bank.

SEPTEMBER FIRST FRIDAY



Secretary of State Delbert Hosemann spoke at the September First Friday networking breakfast. The event was sponsored by Itawamba Community College.

MELANGE



A ribbon cutting was held to celebrate the opening of Melange. Pictured on the front row of the event are: Susan Spearman, Melange; Councilman Mike Bryan; Deborah Gardner, Melange; Tina Franks, Melange; and Emily Addison, CDF. Also pictured are members of the CDF Ambassador's Club. Melange is located at 3265 McCullough Blvd. in Belden and can be reached at (662) 842-5505.

SALVATION ARMY FAMILY THRIFT STORE



A ribbon cutting was held to celebrate the opening of the new Salvation Army Family Thrift Store in Tupelo. Pictured with the CDF Ambassadors are: Zell Long; Emily Addison, CDF; Councilman Nettie Davis; Greg Kargise, Salvation Army; Major Sue Dorman, Salvation Army; Dan Franklin; and Heywood Washburn. The Salvation Army Family Thrift Store is located at 703 Daybrite Drive in Tupelo and can be reached at (662) 842-9222.



Community Bank is Tupelo's home of friendly, personalized service from local staff members who actually own the bank. It's the bank that makes decisions about you and your needs right here at home. And it's home to experts who have years of experience to help you meet your financial goals.



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**Ti Simpson**  
owner, Infinite Views Development

## Infinite Views Development Finds Home in Renasant Center for IDEAs

According to Connect 2 Give, "We are just at the beginning of a new wireless era where smart phones will become the standard device consumers will use to connect to friends, the internet, and the world at large." Ti Simpson understands the revolution at hand and has opened his business, Infinite Views Development, inside the Renasant Center for IDEAs to capitalize on this growing trend.

Infinite Views Development offers services to clients ranging from smart phone applications and custom software solutions, to web design services. Because smart phones allow your business to stay open 24-hours a day, Simpson has found a niche in offering the unique service of creating applications for smart phone use. Infinite Views Development supports all major mobile platforms including the Apple iPhone, Blackberry, and Android. Simpson believes that one day all businesses will consider having a smart phone application as vital as hosting a website is today.

"In the early 1990's people asked why they should have a website," said Simpson. "Today, they are asking why they need a smart phone app.

Soon all businesses will see the importance of smart phone applications."

Simpson is currently finishing a Master's of Business Administration from Mississippi State University, where he received his Bachelor's degree in Business Information Systems. Mississippi State University is only the second school in the nation to teach programming for smart phone applications.

Simpson has found that opening his business in the Renasant Center for IDEAs has provided much needed support for a new and growing business owner like himself. From the assistance given through the Small Business Development Center and the use of office equipment, to overall support from the business incubator's staff, Simpson feels that his business is being fostered and will grow.

"The people at the Renasant Center for IDEAs, especially Wayne Averett, have been so helpful throughout this process," said Simpson. "This experience has all around been great."

For more information on Infinite Views Development, please visit their website at [www.infinite-views.com](http://www.infinite-views.com) or contact Ti Simpson at (662) 322-8740.

## BELLE AME



To celebrate the opening of the new location of Belle Ame Salon & Spa, a ribbon cutting was held. Pictured on the front row of the event are: Courtney Griffin, Belle Ame Salon & Spa; Jane Phipps, Belle Ame Salon & Spa; Erica Griffin, Belle Ame Salon & Spa; Councilman Mike Bryan; Megan Gale, Belle Ame Salon & Spa; Jamie Malone, Belle Ame Salon & Spa; and Emily Addison, CDF. Belle Ame Salon & Spa is located at 3265 McCullough Blvd. in Belden and can be reached at (662) 840-5555.

## LUXE



To celebrate the grand opening of Luxe in downtown Tupelo, a ribbon cutting was held. Pictured with the CDF Ambassadors are: Emily Addison, CDF; Craig Helmuth, Downtown Tupelo Main Street Association; Laura Gaskin; Jason Gaskin; Jade Gaskin with Presley Gaskin, Luxe; Rachel Alsup; Justin Alsup; Councilman Jonny Davis; Steve Gaskin; DeAndrea West; Moneek Swims, Fairpark Grill; Allie West, Downtown Tupelo Main Street Association; and Debbie Brangenberg, Downtown Tupelo Main Street Association. Luxe is located at 341-A W Main St. in Tupelo and can be reached at (662) 823-6440.

# THANK YOU

for helping make the 4th Annual CDF Membership Golf Tournament a success

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Chick-fil-A Thompson Square  
Community Bank  
Compass Bank  
Crye-Leike Realtors-Ms.  
Wairene Heflin  
Eli's BBQ Grill  
Fairpark Grill  
Go Box  
Golf First  
Hair It Is!  
Harvey's  
Hilton Garden Inn –  
The Great American Grill  
Honey Baked Ham  
Humana  
Joe Joe's Coffee & Tea  
Keep It Casual  
Lauderdale Hamilton  
La Vino  
Little Caesar's Pizza  
Logan's Roadhouse  
Lowe's

Mississippi Manufacturers  
Association  
Mitchell Distributing  
MLM  
NAPA Auto Parts  
Newk's Express Cafe  
O'Charley's  
Olive Garden  
Open Air Windows & Doors  
Outback Steakhouse  
Papa Johns  
Park Heights  
Renasant Bank  
Room to Room  
Security Title Guarantee  
Corporation of Baltimore  
Swimming Pools  
of Tupelo & More  
T&L Specialty  
Trustmark National Bank  
Tupelo Automobile Museum  
Tupelo Children's Mansion  
Tupelo Manufacturing  
Tupelo Coca-Cola  
Bottling Works  
Tupelo Country Club  
Tupelo Public School District  
Tupelo Recycling  
US Lawns of Northeast  
Mississippi  
Watkins Uiberall



Golfers enjoy putting practice prior to the golf outing.



Community Bank received first place in the Championship Flight. Pictured are team members Greg Ott, Andy Moran, Trey Trap, and Justin Martin.



Al Wiygul, Bauhaus USA, is pictured with Sylvia Patterson of Waste Connection, winner of the Bauhaus USA chair.



Pictured are members of the JESCO team: Damon Palmer, Andy Franks, Jerry Stubblefield, and Ken Hogue.



US Lawns of Northeast Mississippi served as one of the live hole sponsors during the tournament.



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11:45 a.m. – 1p.m.

BancorpSouth Arena

Lunch will be provided for \$10  
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## Cooper Tire & Rubber Company celebrates 25 years in Tupelo

Cooper Tire & Rubber Company is celebrating 25 years of business in Tupelo/Lee County, MS. The plant was dedicated on September 19, 1985.

"This is a very special occasion for Cooper Tire. We couldn't be more proud of our employees, both past and present, here in Tupelo," said plant manager Pat Jodon. "We hope that the Tupelo community, Lee County, and the state of Mississippi all share in this celebration, as their support over the years has been an integral part of our success. Quality tires made by quality people is a mantra that the Tupelo Plant believes strongly in, and we recognize that the achievement of this goal is not possible without the tremendous workforce we are blessed with, or the tremendous support we receive."

Cooper Tire & Rubber Company took occupancy of the former Penn Tire building in 1984, purchasing the 635,000 square foot facility on Green Street. In 2010, the industrial plant measures over two million square feet and employs more than 1,300 people. In September 2009, Cooper Tire & Rubber Company began its 17th expansion to the Green Street facility, which included a 32,000 square foot addition to add a new mixing building to the southwest corner of the facility. The result of this expansion will be 100 new jobs for the facility.

"We congratulate this special company



Pat Jodon, plant manager for Cooper Tire, is pictured during the announcement.

on 25 years of business in Lee County," said Darrell Rankin, president, Lee County Board of Supervisors. "Cooper Tire & Rubber Company continues to put its trust in the people of Lee County through job creation and capital investment, and for that, we are grateful."

"Cooper Tire & Rubber Company has been an exemplary corporate citizen to our community for the past 25 years," said Tupelo Mayor Jack Reed, Jr. "We celebrate this milestone with them today and look forward to many more prosperous years for this company."



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BancorpSouth  
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Billie's Catering, Inc. and Mt. Vernon Place  
Bishop's Auto Center  
Bishop's Flowers & Gifts, Inc.

Celebrity Coaches  
Cellular South  
Central Segway of Mississippi  
Children's Dental Clinic  
Circadence Corporation  
City Thrift  
Clayton O'Donnell, PLLC  
Comfort Inn  
Country Flooring  
Covenant Storage  
Creative Cakes & Supplies

D&S Lube Service  
Davis Inspection Services, LLC  
Dillard Enterprises, Inc.  
Dossett Big 4

Easy Find Directories  
Edible Arrangements  
Environmental Compliance Services, Inc.  
Express Employment Professionals

Firm Foundation Counseling Center  
Frankie Blackmon Chevrolet, Inc.  
Friends of the Oren Dunn City Museum

Gum Tree Mortgage, LLC

Hammer's Wings  
Hampton Inn New Albany  
Hilton Garden Inn-Great American Grill  
Holiday Inn Express & Suites  
Honda of Tupelo  
Honey Baked Ham & Café

Innovative Landscape  
Inside Out

JaK's Services  
Joe Joe's Coffee & Tea

Knight's Restaurant

La Vino Wine & Spirits  
Lawndale Mini Storage  
Lighthouse Web Dezines  
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Loar Service Company, Inc.  
Lucky Joe's Bar & Grill  
Luxe

M&F Bank  
Margaret's Fine Chocolates  
Master Scales  
Maurices  
MEA Drug Testing Consortium  
Meineke Car Care Center  
Melange  
MG Landscape Group  
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Nails City of Tupelo  
NEWMS  
North Mississippi Orthodontic Associates, PA  
Northeast Mississippi Daily Journal  
Northwestern Mutual Financial Network-Wesley Jones

Old Venice Pizza Company  
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Southern Security, LLC  
Sportsman Lawn & Landscape  
SprintPrint of Tupelo

The Bakery  
The Cotton Bolt  
The Dance Studio  
The DJ  
The Hannahouse Adult Daycare Center  
Tierce Motivational Training  
Tigrett Steel  
Tony Barber Wrecker Service, LLC  
Tupelo Automobile Museum  
Tupelo Christian Preparatory School  
Tupelo Diesel Service, Inc.  
Tupelo Eye Center Optical  
Tupelo Manufacturing Company

Tupelo Smiles  
Tupelo Tint - The Blind Side  
  
U.S. Lawns of NE MS  
UniFirst Corporation  
U-Save Car and Truck Rental  
  
Vanelli's  
Varsity Vacuums  
  
Water Depot of Tupelo, Your Culligan Dealer  
Way-Fil, Inc.  
Weatherall's, Inc.  
West Tupelo Self Storage  
Wiese Material Handling  
Williams Transfer & Storage/United Van Lines



■ Pediatric pulmonologist **Dr. Dennis C. Stokes** is available by appointment through the Le Bonheur Outreach Program in Tupelo.



STOKES

The Le Bonheur Outreach Program provides specialty services including pediatric cardiology, neurology, general surgery, neurosurgery, gastroenterology and pulmonology in Tupelo.

Stokes earned his medical degree from the University of Kentucky College of Medicine. He completed his internship and residency training in pediatrics at Johns Hopkins Hospital. He served as a research fellow in pulmonary diseases at Children's Hospital Medical Center and completed fellowship training in pediatrics at Harvard University Medical School in Boston.

Stokes also holds a master's degree in public health.

■ **Steve Hersey**, physicist assistant at North Mississippi Medical Center's Cancer Center, was selected employee of the month for July.



HERSEY

A Shannon High School graduate, Hersey joined NMMC in 1982.

He also was employee of the month in September 1992.

■ **Tracy Holland**, medical technologist with the pathology department, was named North Mississippi Medical Center's employee of the month for August.



HOLLAND

Holland, lead medical technologist in the core lab, has been with NMMC since 1995.

She is a graduate of Shannon High School and earned a bachelor's degree from Blue Mountain College. Holland is a graduate of NMMC's medical technology program.

■ The North Mississippi Medical Center Family Medicine residency program has six new residents beginning the program.

• **Dr. Paul Bohnen** of Sacramento, Calif., graduated from Sacramento State University with a bachelor's de-

gree in biological sciences and a minor in chemistry. He completed his master's degree and medical training at the Rosalind Franklin University of Medicine and Science in North Chicago, Ill.

• **Dr. Melanie Keene Hall**, a Hattiesburg native, graduated from the University of Southern Mississippi with a bachelor's degree in biology and received her medical training at the University of Mississippi School of Medicine.

• **Dr. Candice Johnson** of Henderson, Tenn., graduated from the University of Memphis with a bachelor's degree in biology and a minor in chemistry. She received her medical training from the Pikeville College School of Osteopathic Medicine in Kentucky.

• **Dr. Brad Ramsey** of Mt. Juliet, Tenn., received a bachelor's degree in kinesiology from Arizona State University and received his medical training from the Virginia College of Osteopathic Medicine in Blacksburg, Va.

• **Dr. Christie Theriot** of Houma, La., received a bachelor's degree from Nicholls State University and completed her medical training at Tulane University School of Medicine.

• **Dr. Paul Watkins** of Laurel graduated from Mississippi State University with a bachelor's degree in fine arts. He received his medical training at the University of Mississippi School of Medicine.



WILSON

■ **Justin Wilson** was named Franklin Collection Service's employee of the month for September.

He began his employment with Franklin in May with the programming department.

■ **Cooper Tire & Rubber Co.** announced these September service anniversary awards for employees at its Tupelo facility:

• **25 years:** Charles Nanney, Phillip Allred, Patricia Layne, Ervin Dobson, Sam Patton, Larry Jones, Robert Wren and Mark Stewart.

• **20 years:** Ronald James.

• **15 years:** Malcolm Pharr and James Henderson.

• **Five years:** Nickey Hall.

• **One year:** Brian Morgan, Raymond Bruns, Joshua Midkiff, Eddy Burham, L.D. Wise, John Holland, Johnny Fields, Wayne Hamblin, Patrick Elder, Matthew Rogers, Ricky Rye, Sherry Parks, Reginald Richardson, Linda Jobe, Johnny Williams, Jonah

Wooldridge, Jeremy Russell, Brandon Nichols, Brandon Neal, Chad Irvin, Melvin Hollis, Nathan Garrison, Sandy Spight, Matthew Box, Justin Baker, Johnny Taylor, Charles Key, Mark Murray, Justin Hendrix, William Finney and Lydia Buchanan.

■ After 47 years of service, **Dr. Grayden A. Tubb** retired Sept. 30 from the Fulton Medical Clinic, one of more than 30 medical clinics throughout north Mississippi and northwest Alabama affiliated with North Mississippi Medical Clinics.

A native of Hatley, Tubb was in private practice until 1994, when he joined Fulton Medical Clinic.

Tubb is a University of Mississippi graduate and completed his medical studies at the University of Mississippi School of Medicine. While serving in the U.S. Navy, he completed his internship at the U.S. Naval Hospital in San Diego.

■ **Phelps Dunbar** was recently recognized as a "2010 Best Law Firm" by U.S. News Media Group and Best Lawyers. The inaugural rankings, which are presented in tiers both nationally and by metropolitan area or by state, showcase 8,782 different law firms ranked in one or more of 81 major practice areas.

As a firm, Phelps Dunbar was recognized as a top tier in 74 practice areas, including 52 practice areas in the first tier.

The Tupelo office was recognized for corporate law, employment law - management, labor law - management, mergers and acquisitions law and trusts and estates law.

■ **David S. Lusby** has been elected senior vice president of commercial and private banking relationship officer for Renasant Bank in Memphis.

Lusby joined Renasant in August. Before joining Renasant, he was a senior vice president in Desoto County for another regional bank.

Lusby graduated from Mississippi State University with a bachelor's degree in banking and finance. He also attended the Graduate School of Banking at Louisiana State University.



SAVAGE

■ **Joni Savage**, office manager of The Women's Group in West Point, Columbus and Eupora, won the 2010 Health Link regional office manager of the year award.

■ **Rick Gladish**, director of operations at Professional Accounts Management, won the 2010 Health Link Tupelo office manager of the year award.



GLADISH

Gladish joined what was then known as Radiology of North Mississippi in 1994. He has been director of operations since 2004.

■ **The Hardware Store Inc.** was recently named the 2010 Health Link small employer of the year.

The Hardware Store has been a Health Link participant since September 2000.

Established in March 1980, the company has 10 full-time and part-time employees.

■ **Journal Inc.** won the 2010 Health Link large group employer of the year award.

Journal Inc., which owns the Northeast Mississippi Daily Journal and several weekly newspapers, has about 200 employees. The company has participated with Health Link since May 1991.

Turn to **NEWSMAKERS** on **Page 18**

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## BRIEFING

## TIPPAH COUNTY

**TCDF annual banquet to be held Oct. 12**

■ **RIPLEY** – The 25th Annual “Salute to Industry” banquet for the Tippah County Development Foundation will be held Oct. 12 at 6:30 p.m. at the First Baptist Church Family Life Center in Ripley.

Contact the TCDF at [tcdf@dixie-net.com](mailto:tcdf@dixie-net.com) or at (662) 837-3353 with the number of people who will be attending the banquet.

The registration deadline is Oct. 1.

## LOWNDES COUNTY

**Golden Triangle Business Expo Oct. 28 at EMCC**

■ **MAYHEW** – The Greater Starkville Development Partnership, the Columbus Lowndes Development LINK and the West Point Growth Alliance will host the annual Golden Triangle Business Expo on Oct. 28 from 9 a.m. to 3 p.m. at the Lyceum on the campus of East Mississippi Community College in Mayhew.

Last year the event attracted more than 40 vendors.

Booths are available for \$150 for members of the GSDP, LINK and Alliance; for nonmembers, the cost is \$350. The prices include two breakfast and lunch tickets. Additional food tickets can be bought for \$15 per person.

For more information, contact: Alison Matthews at (662) 323-3322 or [atamathews@starkville.org](mailto:atamathews@starkville.org); Maureen Lipscomb at (662) 328-8369 or [mlipscomb@cldlink.org](mailto:mlipscomb@cldlink.org); or Martha Allen at (662) 494-5121 or [mallen@westpointms.org](mailto:mallen@westpointms.org).

## OKTIBBEHA COUNTY

**New data center provides access to local data**

■ **STARKVILLE** – In many rural counties, gaining access to statistical data about local demographics, education and economics is difficult.

Communities need this data to make decisions, recruit employers, and prepare for the future, said Bo Beaulieu, director of the Southern

Rural Development Center at Mississippi State University. In response to this need for centralized information, the center has updated its Community Data Center, a resource that collects, manages and presents statistical data organized by county.

Combining various sources of population and socioeconomic data, these profiles provide a snapshot of counties in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas and Virginia.

The updated profiles feature data from the U.S. Census Bureau, the Bureau of Economic Analysis, Economic Modeling Specialists Inc. and the Bureau of Labor Statistics. Each profile includes information on overall population size and other demographic and socioeconomic characteristics, such as ethnicity and age, education, housing, poverty and unemployment rates.

The Community Data Center is available at [www.srdc.msstate.edu/data/center/](http://www.srdc.msstate.edu/data/center/).

*Daily Journal reports*

## NEWSMAKERS

*Continued from Page 17*

■ **Kevin Allen Hinton** of Bankhead Flower Shop in New Albany has been recognized by the American Institute of Floral Designers as a recipient of its Certified Floral Designer designation.

He was granted this designation after successfully completing the professional floral design evaluation in July.



HINTON

Hinton's also has been extended an invitation to become an accredited member of AIFD.

■ **Scott Burden** has been named production artist/coordinator for Image Pac Graphics, a division of Smurfit-Stone.

Burden will coordinate work for Smurfit-Stone's facilities in Saltillo; Humboldt, Tenn.; Collierville, Tenn.; and Jonesboro, Ark.



BURDEN

■ **Joe B. Cade** has been named CEO and general manager for the 4-County Electric Power Association.

Cade was president and CEO of Flint Electric Membership Corp. in Reynolds, Ga., before retiring in 2005. He also was a co-founder of Green Power Electric Membership Corp., a statewide organization offering renewable energy options to electric cooperatives in Georgia.

In addition, he was one of the founders of Touchstone Energy, a nationwide alliance of more than 700 local, consumer-owned electric cooperatives in 46 states.

Before his tenure at Flint, Cade was the general manager of Coosa Valley Electric Cooperative in Talladega, Ala.

Cade, a Noxapater native, attend-

ed Meridian Jr. College and Mississippi State University, majoring in business.

■ **Averitt Express** recently honored driver **Jerry Green** of Rienzi for 20 years of service.



GREEN

Green is among more than 500 Averitt associates who are members of the company's "Over 20 Team," an exclusive group of associates who have served 20 or more years with Averitt.

■ **Kimberly Stephens** of Tupelo has been awarded a Child Development Associate credential by the Council for Professional Recognition, which represents the early childhood education profession.

■ **Jimmy Gray** of Fulton, **Larry Harris** of Fulton, **Pat Carr** of Saltillo, **Jack Johnson** of Saltillo and **Buddy Palmer** of Tupelo recently were elected to three-year terms to the Tombigbee Electric Power Association.

■ **Methodist Senior Services** has named **Jerry South** executive director for Traceway Retirement Community in Tupelo.



SOUTH

A 25-year veteran in nursing home administration, South was executive director for the Terrace Lake Village Retirement Community in Guntersville, Ala.,

before coming to Traceway.

He also has been an administrator for the Mississippi State Veterans Home in Oxford.

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## Security

*Continued from Page 4*

jobs during the week and provide security at Ole Miss football games.

At games, Cobra uses a lot of manpower to secure the school's buildings from drunk fans.

"You have to have the patience of Job," Mills said. "You can't lose your cool."

He said patience applies to the company's other jobs, especially checking identification at bars.

It's also important for the guards to remember that they don't have the full power of law enforcement, he said.

"We don't have arrest powers," he said. "You don't want a security guard trying to be a police officer."

For example, a security guard should break up a fight and then step aside when the police arrive, Mills said.

Mills likes the job because his employees have a lot of camaraderie. The guards also are able to go to events they wouldn't normally go to.

"You get to do things you don't see elsewhere," he said. "You learn a lot about people. You can be shocked by people. It's a different world. I've enjoyed it."

## Career

*Continued from Page 2*

pected to make up a decreasing share of the labor force, while blacks, Asians and all other groups will increase their share.

■ Among ethnic groups, people of Hispanic origin are projected to increase their share of the labor force from 14.3 percent to 17.6 percent, reflecting 33.1 percent growth.

■ The number of women in the labor force will grow at a slightly faster rate than the number of men. The male labor force is projected to grow by 7.5 percent from 2008 to 2018, compared with 9 percent for the female labor force.

■ The share of the youth labor force, workers aged 16 to 24, is expected to decrease from 14.3 percent in 2008 to 12.7 percent by 2018.

■ The primary working-age group, those between 25 and 54 years old, is projected to decline from 67.7 percent of the labor force in 2008 to 63.5 percent by 2018.

■ Workers aged 55 years and older, by contrast, are expected to leap from 18.1 percent to 23.9 percent of the labor force during the same period.

## Older

*Continued from Page 5*

available.

"We've seen a record number of older workers calling us or visiting our web site for assistance and we don't foresee that trend changing any time soon," Scott said.

According to Scott, the current need for help outpaces the available resources for unemployed older workers.

Through the Senior Community Service Employment Program, Experience Works provided services to 370 older workers in Mississippi during the fiscal year that ended June 30, 2010.

SCSEP participants, who must meet low-income and employment qualifications, receive self-assessments, skills training, assistance with the job search process and placement in a training assignment with

a local community service agency.

Participants earn minimum wage while acquiring the skills and tools they need to transition from community service assignments to employment with a local employer. In fiscal 2009-2010, SCSEP participants in Mississippi provided 192,040 hours of community service to local agencies.

Peggy Mathis, the employment and training consultant for Experience Works in Mississippi, said qualified people work 18 hours a week "to help themselves get back into the work force."

"The WIN Job Center has computer classes for them to help them out for a minimal amount, and Experience Works pays for the teacher," Mathis said.

"The workers can also get a GED if they need it, which is important because a lot of jobs require at least a GED."

But Experience Works

isn't for everybody, Mathis said.

"Unfortunately, there are many we can't help because we also have to see what you can do not just mentally, but physically," she said. "And we can't train them for just anything; it has to be specific."

The U.S. Department of Labor helps fund Experience Works, and money is "tight," Mathis added.

But she said the organization – once called Green Thumb – will continue to do all it can to help older workers.

"I'm still called the 'Green Thumb lady' a lot," she said. "People can call the toll-free number (at 866-976-5939) and there's a pool of people who take their applications and see if they qualify."

Ainsworth said Experience Works is "a wonderful program," noting that the WIN Job Center employs a couple of people who went through the program.

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## We're Not Your Average DeZine Company

### Personalized Service

Personalized, face to face meetings to get to know you, your goals and your style. By asking questions and listening to your needs, we create a plan for your business's online success

### Affordable Solutions

Starting with your goals and budget; Lighthouse designs and builds a base site and then adds the extras as the site progresses. This approach allows most **EVERY BUSINESS** on most **ANY BUDGET** to have a **PROFESSIONAL WEBSITE** without going in the hole.

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[www.LighthouseWebDezines.com](http://www.LighthouseWebDezines.com)



*Lighthouse Web Dezines*  
...guiding business to online success

Web Design   Online Marketing   Graphic Design





At MLM Clothiers, our company philosophy is *dress better than you have to*. We believe in it, and we practice it. Why dress down when you can dress up? Why fit in when you can turn heads?

Well, we were talking in the store and figured out that our marketing didn't match our message, our merchandise or our philosophy. Our ads certainly didn't turn heads.

We decided to call Josh Mabus. Josh and his team have created advertising that not only stands out, but works. Rarely does a day go by that we don't see a new customer or hear a positive comment from our ads.

If you're seeing that your marketing isn't working as well as it should, we suggest you call the Mabus Agency.



*Joe Yarber  
Donna Coleman  
Jimmy Long  
of MLM Clothiers  
with Josh Mabus*

*the best there is at what they do*

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